



[Ke'ena Kuleana Ho'okipa O Hawai'i](#)  
Hawaii Convention Center  
1801 Kalaniana'olani Avenue, Honolulu, Hawaii 96815  
**kelepona** tel 808 973 2255  
**kelepa'i** fax 808 973 2253  
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**Josh Green, M.D.**  
Governor

**John De Fries**  
President and Chief Executive Officer

**HĀLĀWAI KŪMAU O KE KŌMIKE HO'OKAHUA HAWAI'I  
KE'ENA KULEANA HO'OKIPA O HAWAI'I**

**HO'OKAHUA HAWAI'I STANDING COMMITTEE MEETING  
HAWAI'I TOURISM AUTHORITY**

*Pō'ahā, 16 Pepeluali 2023, 9:00 a.m.*  
**Thursday, February 16, 2023 at 9:00 a.m.**

**HĀLĀWAI KIKOHO'E  
VIRTUAL MEETING**

*E ho'olele 'iwā 'ia ka hālāwai ma o ka ZOOM.*  
**Webinar will be live streaming via ZOOM.**

*E kāinoa mua no kēia hālāwai:*  
**Register in advance for this webinar:**  
*E ho'olele 'iwā 'ia ka hālāwai ma o ka ZOOM.*  
Webinar will be live streaming via ZOOM.

*E kāinoa mua no kēia hālāwai:*  
Register in advance for this webinar:

[https://us06web.zoom.us/webinar/register/WN\\_3Ug-Sy8yQiOhbN1vggiNCQ](https://us06web.zoom.us/webinar/register/WN_3Ug-Sy8yQiOhbN1vggiNCQ)

***Ma hope o ke kāinoa 'ana, e ho'ouna 'ia ana ka leka uila hō'oiā iā 'oe nona ka 'ikepili komo hālāwai.***

After registering, you will receive a confirmation email containing information about joining the webinar.

***Hiki i ka lehulehu ke hō'ike mana'o ma o ka palapala a i 'ole ma o ka waha.***  
Members of the public may provide written or oral testimony on agenda items.

***E ho'ohui 'ia nā palapala hō'ike mana'o i hiki ma ka pū'olo hālāwai. No nā palapala hō'ike mana'o i hō'ea mai ma hope o ka pa'a o ka pū'olo hālāwai (he 48 hola ma mua o ka hālāwai), e ka'aka'ahi 'ia nā kope i ka papa alaka'i a e mākaukau no ka 'ike 'ia e ke anaina ma ka hālāwai. E leka uila 'ia nā palapala hō'ike mana'o iā Carole Hagihara-Loo ma [carole@gohta.net](mailto:carole@gohta.net) a i 'ole e lawe kino 'ia i ke ke'ena.***

Written testimony received ahead of the preparation of the board packet will be included in the board packet. Written testimony received after the issuance of the board packet (48 hours ahead of the meeting) will be distributed to the board and available for public inspection at the meeting.

Email written testimony to **Carole Hagihara-Loo** at [carole@gohta.net](mailto:carole@gohta.net) or hand-delivered to the HTA office.



Hiki i ka lehulehu e komo Zoom ana ke hō'ike mana'o ma ka māhele nīnau a pane o ka Zoom. Kau palena 'ia nā mana'o ma ka 'elima minuke no kēlā me kēia no kēlā me kēia kumumana'o. E nānā pū 'ia nā mana'o kākau lima 'ia i loa'a ma mua o ka ho'omākaukau 'ia o ka papa hana. E kākā'ahi 'ia aku nā mana'o kākau lima 'ia e loa'a ana ma hope o ka ho'omākaukau 'ia o ka papa hana (he 48 hola ma mua o ka hālāwai) i ka papa alaka'i ma ka lā hālāwai. E leka uila i kou mana'o kākau lima 'ia iā **Carole Hagihara-Loo** ma [carole@gohta.net](mailto:carole@gohta.net), a i 'ole paha, e lawe lima 'ia i ke Ke'ena Kuleana Ho'okipa o Hawai'i ma 1801 Kalākaua Avenue.

Members of the public attending via Zoom may provide testimony through the questions and answer feature of the Zoom platform. Testimony will be limited to five minutes for each testifier per agenda item. Written testimony received ahead of the preparation of the board packet will be included in the board packet. Written testimony received after the issuance of the board packet (48 hours ahead of the meeting) will be distributed to the board and available for public inspection at the meeting. Email your Written testimony to **Carole Hagihara-Loo** at [carole@gohta.net](mailto:carole@gohta.net) or hand-delivered to the Hawai'i Tourism Authority main office at 1801 Kalākaua Avenue.

### ***Papa Kumumana'o*** **AGENDA**

1. *Ho'omaka*  
**Call to Order**
2. *E Mālama 'ia Ana Ke Kikolā E Kāheha Ai I Nā Lālā Papa Alaka'i Komo A E Hō'oiā Ai I Nā Kānaka 'Ē A'e E Komo Pū Ana Me Ka Lālā Papa Alaka'i Inā Aia Ma Kahi Ka'awale*  
**Roll Call** to Announce Name of Participating Board Members and to Identify Who Else is Present with Board Member if Location is Nonpublic
3. *Wehena*  
**Opening Cultural Protocol**
4. **'Āpono 'ia ka Mo'olelo Hālāwai** Kūmau o Ke Kōmike Ho'okahua Hawai'i o ka 17 Ianuali 2023  
**Approval of Minutes** of the *January 17, 2023 Ho'okahua Hawai'i Standing Committee Meeting*
5. Hō'ike'ike a Kūkā no **nā Kahua Hana 'Āina Aloha Economic Futures** ma ka Hana a ka HTA.  
Presentation and Discussion on the **Implementation of 'Āina Aloha Economic Futures principles in the work of the HTA.**
6. Ka Nū Hou mai ka Luna Ho'olālā 'o Caroline Anderson **no nā Papahana Mālama 'Āina Ho'okipa**  
Status Update by Director of Planning Caroline Anderson of the **Destination Management Action Plans**



## 7. Ho'oku'u Adjournment

\*\*\* *'Aha Ho'okō: Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka Hawai'i Revised Statutes (HRS) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili a i mea ho'i e mālama kūpono ai i ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.*

\*\*\* **Executive Session:** The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to HRS § 92-5 (a) (2), § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; to consider hiring and evaluation of officers or employees, where consideration of matters affecting privacy will be involved; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

*Kono 'ia ka lehulehu e nānā mai i ka hālāwai a ho'ouna mai i ka 'ōlelo hō'ike kākau 'ia no kēlā me kēia kumuhana i helu 'ia ma ka papa kumumana'o. Hiki ke ho'ouna mai i nā 'ōlelo hō'ike kākau 'ia ma mua o ka hālāwai iā [carole@gohta.net](mailto:carole@gohta.net) a i 'ole ho'ouna i ka leka i ke Ke'ena Kuleana Ho'okipa O Hawai'i, 1801 Kalakaua Avenue, Honolulu, HI 96815 - Attn: Carole Hagihara-Loo. Inā he lawelawe a mea like paha e pono ai ke kīnānā, e ho'oka'a'ike aku me Carole Hagihara-Loo ma (808)-973-2289 a ma ka leka uila: [carole@gohta.net](mailto:carole@gohta.net) e like me ka wikiwiki i hiki, 'a'ole ho'i a ma 'ō aku o ka 'ekolu lā ma mua o ka hālāwai. Inā 'ike 'ia he noi i ka lā ma mua o ka hālāwai, e ho'ā'o mākou e 'imi i ka lawelawe a mea like paha, 'a'ole na'e ho'i e hiki ke ho'ohiki 'ia ke kō o ua noi lā.*

*Ua noa pū kēia ho'olaha ma nā kino 'oko'a e la'a ke kope pa'i nui, Braille, a kope uila pū ma ke noi.*

Members of the public are invited to view the public meeting and provide written testimony on any agenda item. **Written testimony may be submitted prior to the meeting to the HTA by email to [carole@gohta.net](mailto:carole@gohta.net) or by postal mail to the Hawai'i Tourism Authority, 1801 Kalākaua Avenue, Honolulu, HI 96815 - Attn: Carole Hagihara-Loo.** If you need an auxiliary aid/service or other accommodation due to a disability, contact Carole Hagihara-Loo at (808)973-2289 or by email: [carole@gohta.net](mailto:carole@gohta.net) as soon as possible, preferably no later than 3 days prior to the meeting. If a response is received the day before the meeting, we will try to obtain the auxiliary aid/service or accommodation, but we cannot guarantee that the request will be fulfilled.

*Upon request, this notice is available in alternative formats such as large print, Braille, or electronic copy.*



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Governor

**John De Fries**  
President and Chief Executive Officer

*E like nō me ka 'ōlelo a ke Kānāwai 220, e mālama ana ke Ke'ena Kuleana Ho'okipa o Hawai'i i kekahi wahi e hiki ai ka po'e o ka lehulehu ke noho a komo pū ma nā hālāwai ma o ka ho'ohana 'ana i ka 'enehana pāpaho (ICT). Aia ana kēia 'enehana pāpaho ma ka papahelu mua o ka lumi ho'okipa i mua o ke Ke'ena Kuleana Ho'okipa o Hawai'i ma ke Kikowaena Hālāwai O Hawai'i. 'O 1801 Kalakaua Avenue, Honolulu, Hawaii, 96815 ka helu wahi.*

In accordance with Act 220, the Hawai'i Tourism Authority will establish a remote viewing area for members of the public and board members to view and participate in meetings held using interactive conference technology (ICT). The ICT audiovisual connection will be located on the 1st Floor in the Lobby area fronting the Hawai'i Tourism Authority at the Hawai'i Convention Center at 1801 Kalākaua Avenue, Honolulu, Hawai'i, 96815.