



February 2024 Hawai'i Hotel Performance Report

Hawai'i hotels statewide reported slightly higher occupancy and revenue per available room (RevPAR) but lower average daily rate (ADR) in February 2024 compared to February 2023. When compared to pre-pandemic February 2019, statewide ADR and RevPAR were higher in February 2024 but occupancy was lower.

Statewide RevPAR in February 2024 was \$297 (+0.8%), with ADR at \$372 (-4.0%) and occupancy of 79.8 percent (+3.8 percentage points) compared to February 2023 (Figure 1). Compared with February 2019, RevPAR was 22.0 percent higher, driven by higher ADR (+27.6%) which offset lower occupancy (-3.6 percentage points) (Figure 3).

The report's findings utilized data compiled by STR, Inc., which conducts the largest and most comprehensive survey of hotel properties in the Hawaiian Islands. For February 2024, the survey included 168 properties representing 48,046 rooms, or 86.0 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including those offering full service, limited service, and condominium hotels. Vacation rental and timeshare properties were not included in this survey.

Statewide Hawai'i hotel room revenues totaled \$464.6 million (+1.0% vs. 2023, +26.0% vs. 2019) in February 2024. Room demand was 1.2 million room nights (+5.3% vs. 2023, -1.2% vs. 2019) and room supply was 1.6 million room nights (+0.3% vs. 2023, +3.3% vs. 2019) (Figure 2). Please note that in 2024, there were 29 days in February whereas 2023 and 2019 had 28 days.

Luxury Class properties earned RevPAR of \$502 (-2.2% vs. 2023, +10.0% vs. 2019), with ADR at \$794 (-7.4% vs. 2023, +36.0% vs. 2019) and occupancy of 63.3 percent (+3.4 percentage points vs. 2023, -15.0 percentage points vs. 2019). Midscale & Economy Class properties earned RevPAR of \$198 (+2.2% vs. 2023, +17.0% vs. 2019) with ADR at \$237 (-2.6% vs. 2023, +21.7% vs. 2019) and occupancy of 83.3 percent (+3.9 percentage points vs. 2023, -3.3 percentage points vs. 2019).

Maui County hotels continued to be impacted by the August 8, 2023, wildfires, but still led the counties in February 2024 RevPAR due to comparatively higher ADR. Maui County hotels achieved RevPAR of \$403 (-13.1% vs. 2023, +14.5% vs. 2019), with ADR at \$543 (-16.9% vs. 2023, +24.1% vs. 2019) and occupancy of 74.2 percent (+3.3 percentage points vs. 2023, -6.2 percentage points vs. 2019). Maui's luxury resort region of Wailea had RevPAR of \$582 (-12.9% vs. 2023, -0.4% vs. 2019), with ADR at \$818 (-18.3% vs. 2023, +26.0% vs. 2019) and occupancy of 71.2 percent (+4.4 percentage points vs. 2023, -18.9 percentage points vs. 2019). In February, hotels in the Lahaina/Kā'anapali/Kapalua region were occupied by a mix of displaced Lahaina residents impacted by the fires, relief workers, and visitors. The Lahaina/Kā'anapali/Kapalua region had RevPAR of \$355 (-16.6% vs. 2023, +21.7% vs. 2019), ADR at \$462 (-19.6% vs. 2023, +25.6% vs. 2019) and occupancy of 76.8 percent (+2.7 percentage points vs. 2023, -2.5 percentage points vs. 2019).

Kaua'i hotels earned RevPAR of \$335 (+8.9% vs. 2023, +47.3% vs. 2019), with ADR at \$429 (+2.9% vs. 2023, +41.0% vs. 2019) and occupancy of 78.0 percent (+4.3 percentage points vs. 2023, +3.3 percentage points vs. 2019).

Hotels on the island of Hawai'i reported RevPAR at \$330 (+2.3% vs. 2023, +42.5% vs. 2019), with ADR at \$450 (+5.9% vs. 2023, +58.7% vs. 2019), and occupancy of 73.2 percent (-2.5

percentage points vs. 2023, -8.4 percentage points vs. 2019). Kohala Coast hotels earned RevPAR of \$478 (+5.0% vs. 2023, +48.0% vs. 2019), with ADR at \$602 (+0.4% vs. 2023, +52.6% vs. 2019), and occupancy of 79.4 percent (+3.5 percentage points vs. 2023, -2.4 percentage points vs. 2019).

O'ahu hotels reported RevPAR of \$238 (+13.5% vs. 2023, +17.2% vs. 2019) in February, ADR at \$283 (+6.5% vs. 2023, +20.7% vs. 2019) and occupancy of 84.0 percent (+5.2 percentage points vs. 2023, -2.5 percentage points vs. 2019). Waikīkī hotels earned RevPAR of \$232 (+14.8% vs. 2023, +16.4% vs. 2019), with ADR at \$273 (+7.0% vs. 2023, +18.7% vs. 2019) and occupancy of 84.9 percent (+5.8 percentage points vs. 2023, -1.7 percentage points vs. 2019).

Tables of hotel performance statistics, including data presented in the report are available for viewing online at: <https://www.hawaiiitourismauthority.org/research/infrastructure-research/>

About the Hawai'i Hotel Performance Report

The Hawai'i Hotel Performance Report is produced using hotel survey data compiled by STR, Inc., the largest survey of its kind in Hawai'i. The survey generally excludes properties with under 20 lodging units, such as small bed and breakfasts, youth hostels, single-family vacation rentals, cottages, individually rented vacation condominiums and sold timeshare units no longer available for hotel use. The data has been weighted both geographically and by class of property to compensate for any over and/or under representation of hotel survey participants by location and type.

For February 2024, the survey included 168 properties representing 48,046 rooms, or 86.0 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including full service, limited service, and condominium hotels. The February survey included 82 properties on O'ahu, representing 29,448 rooms (95.3%); 41 properties in the County of Maui, representing 9,456 rooms (70.6%); 23 properties on the island of Hawai'i, representing 5,479 rooms (80.6%); and 22 properties on Kaua'i, representing 3,663 rooms (76.4%).

About the Hawai'i Tourism Authority

The Hawai'i Tourism Authority is the state agency responsible for holistically managing tourism in a sustainable manner consistent with community desires, economic goals, cultural values, preservation of natural resources, and visitor industry needs. HTA works with the community and industry to *Mālama Ku'u Home* – care for our beloved home. For more information about HTA, visit www.hawaiiitourismauthority.org or follow @HawaiiHTA on [Facebook](#), [Instagram](#), and [Twitter](#).

Figure 1: Hawai'i Hotel Performance February 2024

	Occupancy %			Average Daily Rate			RevPAR		
	2024	2023	Percentage Pt. Change	2024	2023	% Change	2024	2023	% Change
State of Hawai'i	79.8%	76.0%	3.8%	\$372.02	\$387.64	-4.0%	\$296.98	\$294.76	0.8%
Luxury Class	63.3%	59.9%	3.4%	\$794.10	\$857.96	-7.4%	\$502.34	\$513.71	-2.2%
Upper Upscale Class	82.8%	80.3%	2.4%	\$350.30	\$356.78	-1.8%	\$289.99	\$286.64	1.2%
Upscale Class	85.3%	77.3%	8.0%	\$278.63	\$295.86	-5.8%	\$237.69	\$228.68	3.9%
Upper Midscale Class	79.6%	77.8%	1.8%	\$236.64	\$250.11	-5.4%	\$188.34	\$194.63	-3.2%
Midscale & Economy Class	83.3%	79.4%	3.9%	\$237.26	\$243.49	-2.6%	\$197.64	\$193.36	2.2%
O'ahu	84.0%	78.8%	5.2%	\$283.39	\$266.07	6.5%	\$238.03	\$209.71	13.5%
Waikiki	84.9%	79.1%	5.8%	\$273.32	\$255.44	7.0%	\$232.02	\$202.12	14.8%
Other O'ahu	79.3%	77.1%	2.2%	\$340.43	\$327.11	4.1%	\$269.83	\$252.21	7.0%
O'ahu Luxury	61.6%	59.0%	2.6%	\$679.21	\$649.08	4.6%	\$418.59	\$382.97	9.3%
O'ahu Upper Upscale	85.1%	80.3%	4.7%	\$300.10	\$277.23	8.3%	\$255.24	\$222.74	14.6%
O'ahu Upscale	90.7%	83.1%	7.6%	\$215.17	\$207.98	3.5%	\$195.15	\$172.85	12.9%
O'ahu Upper Midscale	85.3%	78.0%	7.3%	\$179.68	\$175.02	2.7%	\$153.25	\$136.51	12.3%
O'ahu Midscale & Economy	86.5%	81.6%	4.9%	\$164.16	\$155.43	5.6%	\$142.02	\$126.80	12.0%
Maui County	74.2%	70.9%	3.3%	\$542.58	\$653.15	-16.9%	\$402.79	\$463.34	-13.1%
Wailea	71.2%	66.8%	4.4%	\$817.57	\$1,001.26	-18.3%	\$582.32	\$668.76	-12.9%
Lahaina/Kā'anapali/Kapalua	76.8%	74.1%	2.7%	\$462.20	\$574.72	-19.6%	\$355.05	\$425.93	-16.6%
Other Maui County	71.2%	67.1%	4.1%	\$643.77	\$758.13	-15.1%	\$458.52	\$508.68	-9.9%
Maui County Luxury	59.2%	57.7%	1.5%	\$888.78	\$1,101.90	-19.3%	\$526.12	\$635.88	-17.3%
Maui County Upper Upscale & Upscale	79.8%	75.8%	4.0%	\$452.47	\$541.53	-16.4%	\$360.96	\$410.30	-12.0%
Island of Hawai'i	73.2%	75.7%	-2.5%	\$450.41	\$425.47	5.9%	\$329.70	\$322.28	2.3%
Kohala Coast	79.4%	75.8%	3.5%	\$602.04	\$599.91	0.4%	\$477.91	\$454.98	5.0%
Kauai	78.0%	73.7%	4.3%	\$429.31	\$417.40	2.9%	\$334.84	\$307.44	8.9%

Source: STR, Inc. © Copyright 2024 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 2: Hawai'i Hotel Performance by Measure February 2024

	Supply (room nights, thousands)			Demand (room nights, thousands)			Revenue (\$millions)		
	2024	2023	% Change	2024	2023	% Change	2024	2023	% Change
State of Hawai'i	1,564.3	1,559.7	0.3%	1,248.8	1,186.1	5.3%	464.6	459.8	1.0%
O'ahu	864.9	851.3	1.6%	726.5	671.0	8.3%	205.9	178.5	15.3%
Waikiki	727.4	722.3	0.7%	617.5	571.5	8.0%	168.8	146.0	15.6%
Maui County	374.9	389.4	-3.7%	278.3	276.2	0.7%	151.0	180.4	-16.3%
Wailea	79.6	79.4	0.3%	56.7	53.0	6.9%	46.3	53.1	-12.7%
Lahaina/Kā'anapali/ Kapalua	201.9	213.3	-5.4%	155.1	158.1	-1.9%	71.7	90.9	-21.1%
Island of Hawai'i	190.4	183.8	3.6%	139.4	139.2	0.1%	62.8	59.2	6.0%
Kohala Coast	82.7	82.7	0.0%	65.7	62.7	4.7%	39.5	37.6	5.1%
Kauai	134.2	135.2	-0.8%	104.7	99.6	5.1%	44.9	41.6	8.1%

Source: STR, Inc. © Copyright 2024 Hawai'i Tourism Authority

Figure 3: Hawai'i Hotel Performance February 2024 vs. 2019

	Occupancy %			Average Daily Rate			RevPAR		
	2024	2019	Pt. Change	2024	2019	% Change	2024	2019	% Change
State of Hawai'i	79.8%	83.5%	-3.6%	\$372.02	\$291.66	27.6%	\$296.98	\$243.46	22.0%
Luxury Class	63.3%	78.2%	-15.0%	\$794.10	\$584.03	36.0%	\$502.34	\$456.82	10.0%
Upper Upscale Class	82.8%	85.0%	-2.2%	\$350.30	\$284.37	23.2%	\$289.99	\$241.68	20.0%
Upscale Class	85.3%	80.3%	5.0%	\$278.63	\$227.03	22.7%	\$237.69	\$182.40	30.3%
Upper Midscale Class	79.6%	88.9%	-9.4%	\$236.64	\$170.40	38.9%	\$188.34	\$151.56	24.3%
Midscale & Economy Class	83.3%	86.6%	-3.3%	\$237.26	\$194.99	21.7%	\$197.64	\$168.91	17.0%
O'ahu	84.0%	86.5%	-2.5%	\$283.39	\$234.87	20.7%	\$238.03	\$203.06	17.2%
Waikiki	84.9%	86.6%	-1.7%	\$273.32	\$230.19	18.7%	\$232.02	\$199.33	16.4%
Other O'ahu	79.3%	85.6%	-6.4%	\$340.43	\$263.52	29.2%	\$269.83	\$225.62	19.6%
O'ahu Luxury	61.6%	73.1%	-11.4%	\$679.21	\$486.80	39.5%	\$418.59	\$355.62	17.7%
O'ahu Upper Upscale	85.1%	86.9%	-1.9%	\$300.10	\$256.01	17.2%	\$255.24	\$222.52	14.7%
O'ahu Upscale	90.7%	86.6%	4.1%	\$215.17	\$195.74	9.9%	\$195.15	\$169.59	15.1%
O'ahu Upper Midscale	85.3%	89.6%	-4.3%	\$179.68	\$161.42	11.3%	\$153.25	\$144.58	6.0%
O'ahu Midscale & Economy	86.5%	92.2%	-5.7%	\$164.16	\$139.32	17.8%	\$142.02	\$128.43	10.6%
Maui County	74.2%	80.4%	-6.2%	\$542.58	\$437.36	24.1%	\$402.79	\$351.75	14.5%
Wailea	71.2%	90.1%	-18.9%	\$817.57	\$648.71	26.0%	\$582.32	\$584.47	-0.4%
Lahaina/Kā'anapali/Kapalua	76.8%	79.3%	-2.5%	\$462.20	\$367.86	25.6%	\$355.05	\$291.63	21.7%
Other Maui County	71.2%	81.9%	-10.7%	\$643.77	\$523.21	23.0%	\$458.52	\$428.49	7.0%
Maui County Luxury	59.2%	82.6%	-23.4%	\$888.78	\$694.14	28.0%	\$526.12	\$573.44	-8.3%
Maui County Upper Upscale & Upscale	79.8%	80.2%	-0.5%	\$452.47	\$352.62	28.3%	\$360.96	\$282.91	27.6%
Island of Hawai'i	73.2%	81.6%	-8.4%	\$450.41	\$283.74	58.7%	\$329.70	\$231.40	42.5%
Kohala Coast	79.4%	81.8%	-2.4%	\$602.04	\$394.63	52.6%	\$477.91	\$322.92	48.0%
Kauai	78.0%	74.7%	3.3%	\$429.31	\$304.37	41.0%	\$334.84	\$227.38	47.3%

Source: STR, Inc. © Copyright 2024 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 4: Hawai'i Hotel Performance by Measure February 2024 vs. 2019

	Supply (room nights, thousands)			Demand (room nights, thousands)			Revenue (\$millions)		
	2024	2019	% Change	2024	2019	% Change	2024	2019	% Change
State of Hawai'i	1,564.3	1,514.0	3.3%	1,248.8	1,263.8	-1.2%	464.6	368.6	26.0%
O'ahu	864.9	851.3	1.6%	726.5	736.0	-1.3%	205.9	172.9	19.1%
Waikiki	727.4	730.5	-0.4%	617.5	632.6	-2.4%	168.8	145.6	15.9%
Maui County	374.9	356.3	5.2%	278.3	286.6	-2.9%	151.0	125.3	20.5%
Wailea	79.6	61.4	29.5%	56.7	55.3	2.4%	46.3	35.9	29.1%
Lahaina/Kā'anapali/ Kapalua	201.9	199.8	1.1%	155.1	158.4	-2.1%	71.7	58.3	23.0%
Island of Hawai'i	190.4	179.8	5.9%	139.4	146.7	-5.0%	62.8	41.6	50.8%
Kohala Coast	82.7	84.0	-1.5%	65.7	68.7	-4.5%	39.5	27.1	45.7%
Kauai	134.2	126.6	6.0%	104.7	94.6	10.7%	44.9	28.8	56.1%

Source: STR, Inc. © Copyright 2024 Hawai'i Tourism Authority

Figure 5: Hawai'i Hotel Performance Year-to-Date February 2024

	Occupancy % Percentage Pt. Change			Average Daily Rate %Change			RevPAR %Change		
	2024	2023	Change	2024	2023	Change	2024	2023	Change
State of Hawai'i	77.5%	74.3%	3.2%	\$375.20	\$389.71	-3.7%	\$290.78	\$289.64	0.4%
Luxury Class	62.5%	60.3%	2.2%	\$815.06	\$862.96	-5.6%	\$509.15	\$520.48	-2.2%
Upper Upscale Class	80.0%	78.0%	2.0%	\$351.19	\$359.42	-2.3%	\$281.07	\$280.45	0.2%
Upscale Class	83.1%	75.7%	7.4%	\$277.41	\$292.18	-5.1%	\$230.63	\$221.30	4.2%
Upper Midscale Class	77.5%	75.0%	2.5%	\$235.19	\$247.39	-4.9%	\$182.27	\$185.53	-1.8%
Midscale & Economy Class	79.5%	77.1%	2.4%	\$234.67	\$242.97	-3.4%	\$186.57	\$187.23	-0.4%
O'ahu	81.4%	76.5%	4.9%	\$283.79	\$273.46	3.8%	\$230.94	\$209.11	10.4%
Waikiki	81.8%	76.5%	5.3%	\$273.29	\$262.51	4.1%	\$223.65	\$200.84	11.4%
Other O'ahu	78.9%	76.3%	2.6%	\$342.42	\$334.91	2.2%	\$270.15	\$255.39	5.8%
O'ahu Luxury	60.8%	60.4%	0.5%	\$700.64	\$675.28	3.8%	\$426.15	\$407.55	4.6%
O'ahu Upper Upscale	82.5%	77.5%	5.0%	\$300.60	\$284.91	5.5%	\$247.90	\$220.85	12.2%
O'ahu Upscale	88.0%	81.6%	6.4%	\$212.53	\$208.40	2.0%	\$187.03	\$170.11	9.9%
O'ahu Upper Midscale	82.5%	74.1%	8.4%	\$176.59	\$173.97	1.5%	\$145.76	\$128.89	13.1%
O'ahu Midscale & Economy	82.1%	78.6%	3.6%	\$159.88	\$154.35	3.6%	\$131.32	\$121.27	8.3%
Maui County	72.7%	69.3%	3.5%	\$551.72	\$643.01	-14.2%	\$401.23	\$445.30	-9.9%
Wailea	70.8%	63.2%	7.6%	\$840.59	\$1,007.70	-16.6%	\$595.44	\$636.76	-6.5%
Lahaina/Kā'anapali/Kapalua	75.0%	73.1%	1.9%	\$465.02	\$563.46	-17.5%	\$348.98	\$412.09	-15.3%
Other Maui County	70.0%	64.5%	5.5%	\$660.18	\$752.25	-12.2%	\$462.21	\$485.54	-4.8%
Maui County Luxury	59.6%	55.8%	3.9%	\$915.63	\$1,111.44	-17.6%	\$545.85	\$619.64	-11.9%
Maui County Upper Upscale & Upscale	77.5%	74.2%	3.2%	\$453.97	\$526.66	-13.8%	\$351.66	\$390.88	-10.0%
Island of Hawai'i	71.5%	75.2%	-3.7%	\$452.85	\$423.03	7.0%	\$323.64	\$318.16	1.7%
Kohala Coast	76.7%	76.2%	0.5%	\$609.18	\$588.87	3.4%	\$467.50	\$448.87	4.2%
Kauai	74.6%	74.2%	0.4%	\$427.82	\$418.16	2.3%	\$318.98	\$310.17	2.8%

Source: STR, Inc. © Copyright 2024 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 6: Hawai'i Hotel Performance by Measure Year-to-Date February 2024

	Supply (thousands) %Change			Demand (thousands) %Change			Revenue (millions) %Change		
	2024	2023	Change	2024	2023	Change	2024	2023	Change
State of Hawai'i	3,285.5	3,278.8	0.2%	2,546.3	2,436.8	4.5%	955.4	949.7	0.6%
O'ahu	1,811.6	1,793.9	1.0%	1,474.2	1,371.8	7.5%	418.4	375.1	11.5%
Waikiki	1,527.7	1,521.9	0.4%	1,250.3	1,164.4	7.4%	341.7	305.7	11.8%
Maui County	789.9	820.5	-3.7%	574.5	568.2	1.1%	316.9	365.3	-13.2%
Wailea	167.7	167.2	0.3%	118.8	105.7	12.4%	99.9	106.5	-6.2%
Lahaina/Kā'anapali/ Kapalua	425.4	449.5	-5.4%	319.2	328.8	-2.9%	148.5	185.2	-19.9%
Island of Hawai'i	401.2	387.3	3.6%	286.7	291.3	-1.6%	129.8	123.2	5.4%
Kohala Coast	174.3	174.2	0.0%	133.8	132.8	0.7%	81.5	78.2	4.2%
Kauai	282.8	277.2	2.0%	210.8	205.6	2.6%	90.2	86.0	4.9%

Source: STR, Inc. © Copyright 2024 Hawai'i Tourism Authority

Figure 7: Hawai'i Hotel Performance Year-to-Date February 2024 vs. 2019

	Occupancy %			Average Daily Rate			RevPAR		
	2024	2019	Percentage Pt. Change	2024	2019	% Change	2024	2019	% Change
State of Hawai'i	77.5%	81.4%	-3.9%	\$375.20	\$294.69	27.3%	\$290.78	\$239.81	21.3%
Luxury Class	62.5%	75.9%	-13.4%	\$815.06	\$599.63	35.9%	\$509.15	\$454.96	11.9%
Upper Upscale Class	80.0%	83.4%	-3.4%	\$351.19	\$288.57	21.7%	\$281.07	\$240.77	16.7%
Upscale Class	83.1%	78.1%	5.0%	\$277.41	\$225.36	23.1%	\$230.63	\$176.00	31.0%
Upper Midscale Class	77.5%	85.7%	-8.2%	\$235.19	\$167.88	40.1%	\$182.27	\$143.90	26.7%
Midscale & Economy Class	79.5%	84.3%	-4.8%	\$234.67	\$192.19	22.1%	\$186.57	\$162.05	15.1%
O'ahu	81.4%	84.3%	-2.9%	\$283.79	\$237.56	19.5%	\$230.94	\$200.32	15.3%
Waikiki	81.8%	84.6%	-2.8%	\$273.29	\$232.86	17.4%	\$223.65	\$197.10	13.5%
Other O'ahu	78.9%	82.4%	-3.5%	\$342.42	\$266.73	28.4%	\$270.15	\$219.76	22.9%
O'ahu Luxury	60.8%	70.7%	-9.9%	\$700.64	\$507.64	38.0%	\$426.15	\$358.98	18.7%
O'ahu Upper Upscale	82.5%	85.8%	-3.4%	\$300.60	\$260.09	15.6%	\$247.90	\$223.22	11.1%
O'ahu Upscale	88.0%	83.9%	4.1%	\$212.53	\$193.91	9.6%	\$187.03	\$162.64	15.0%
O'ahu Upper Midscale	82.5%	86.1%	-3.5%	\$176.59	\$158.99	11.1%	\$145.76	\$136.87	6.5%
O'ahu Midscale & Economy	82.1%	89.0%	-6.9%	\$159.88	\$135.43	18.1%	\$131.32	\$120.57	8.9%
Maui County	72.7%	77.9%	-5.2%	\$551.72	\$438.19	25.9%	\$401.23	\$341.42	17.5%
Wailea	70.8%	87.8%	-17.0%	\$840.59	\$650.25	29.3%	\$595.44	\$570.94	4.3%
Lahaina/Kā'anapali/Kapalua	75.0%	76.5%	-1.5%	\$465.02	\$369.46	25.9%	\$348.98	\$282.75	23.4%
Other Maui County	70.0%	79.7%	-9.7%	\$660.18	\$522.44	26.4%	\$462.21	\$416.28	11.0%
Maui County Luxury	59.6%	79.7%	-20.1%	\$915.63	\$707.09	29.5%	\$545.85	\$563.45	-3.1%
Maui County Upper Upscale & Upscale	77.5%	77.6%	-0.2%	\$453.97	\$350.93	29.4%	\$351.66	\$272.46	29.1%
Island of Hawai'i	71.5%	79.1%	-7.6%	\$452.85	\$290.96	55.6%	\$323.64	\$230.08	40.7%
Kohala Coast	76.7%	78.9%	-2.2%	\$609.18	\$409.25	48.9%	\$467.50	\$323.04	44.7%
Kauai	74.6%	74.6%	0.0%	\$427.82	\$312.67	36.8%	\$318.98	\$233.18	36.8%

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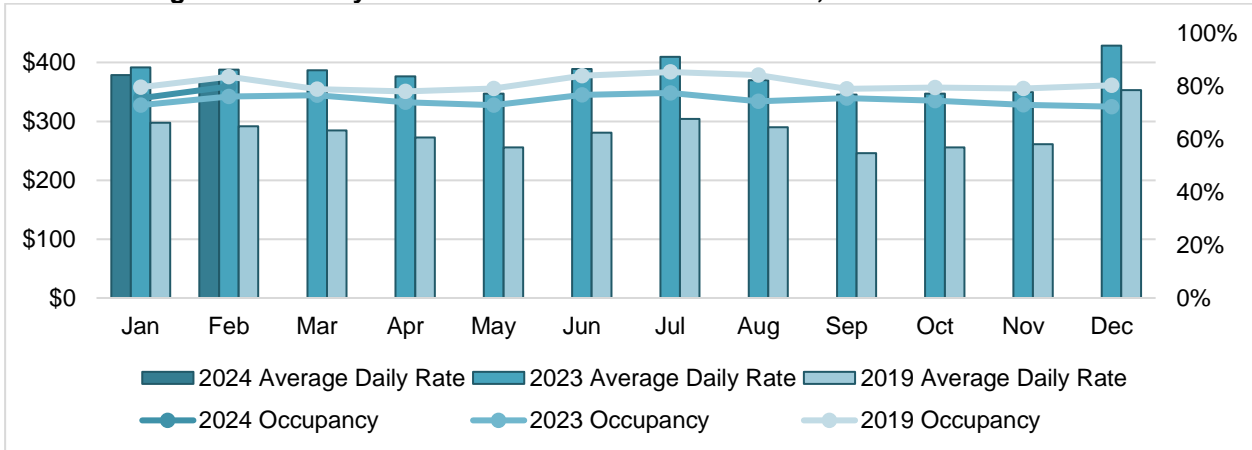
Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 8: Hawai'i Hotel Performance by Measure Year-to-Date 2024 vs. 2019

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2024	2019	% Change	2024	2019	% Change	2024	2019	% Change
State of Hawai'i	3,285.5	3,190.2	3.0%	2,546.3	2,596.1	-1.9%	955.4	765.0	24.9%
O'ahu	1,811.6	1,793.7	1.0%	1,474.2	1,512.5	-2.5%	418.4	359.3	16.4%
Waikiki	1,527.7	1,539.3	-0.7%	1,250.3	1,302.9	-4.0%	341.7	303.4	12.6%
Maui County	789.9	750.8	5.2%	574.5	585.0	-1.8%	316.9	256.3	23.6%
Wailea	167.7	129.4	29.6%	118.8	113.7	4.5%	99.9	73.9	35.1%
Lahaina/Kā'anapali/Kapalua	425.4	421.0	1.1%	319.2	322.2	-0.9%	148.5	119.0	24.7%
Island of Hawai'i	401.2	379.0	5.9%	286.7	299.7	-4.3%	129.8	87.2	48.9%
Kohala Coast	174.3	177.0	-1.5%	133.8	139.7	-4.3%	81.5	57.2	42.5%
Kauai	282.8	266.7	6.0%	210.8	198.9	6.0%	90.2	62.2	45.0%

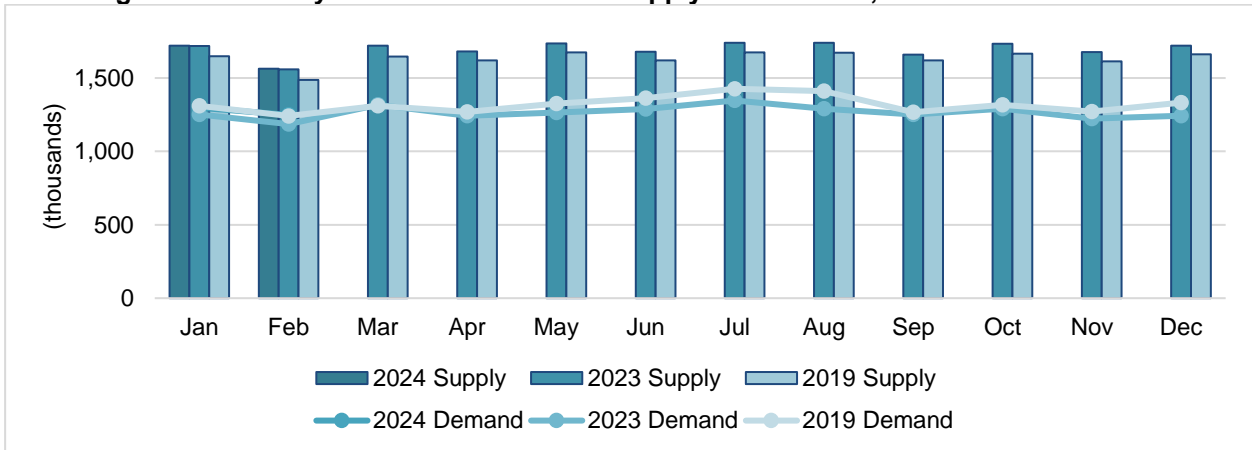
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Figure 9: Monthly State of Hawai'i Hotel Performance, 2024 vs. 2023 vs. 2019



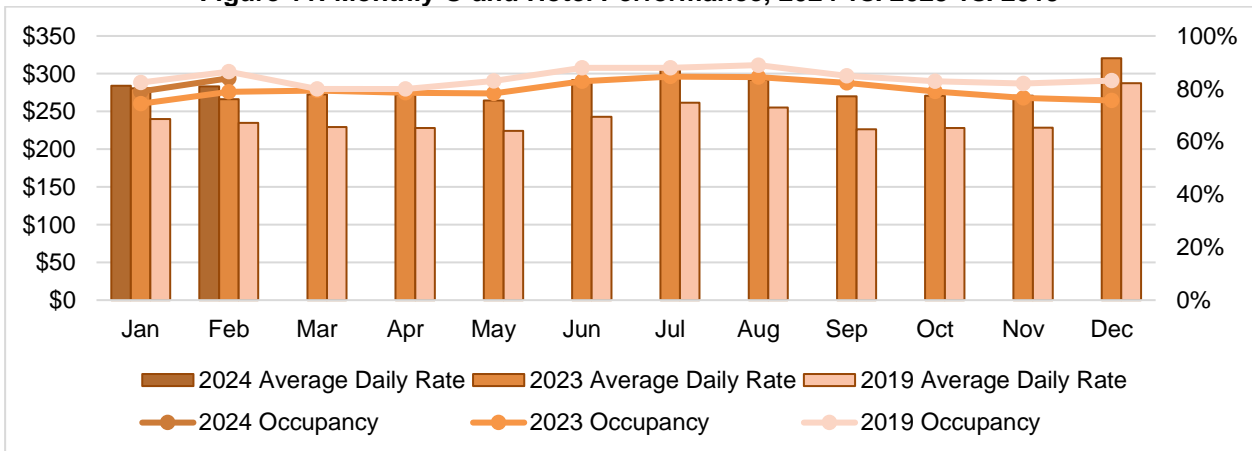
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Figure 10: Monthly State of Hawai'i Hotel Supply and Demand, 2024 vs. 2023 vs. 2019



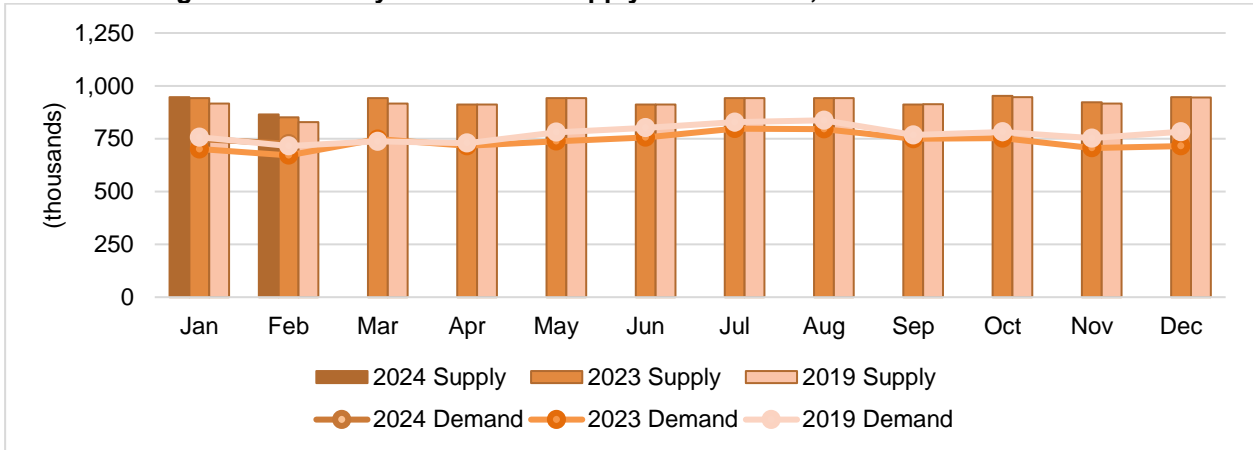
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Figure 11: Monthly O'ahu Hotel Performance, 2024 vs. 2023 vs. 2019



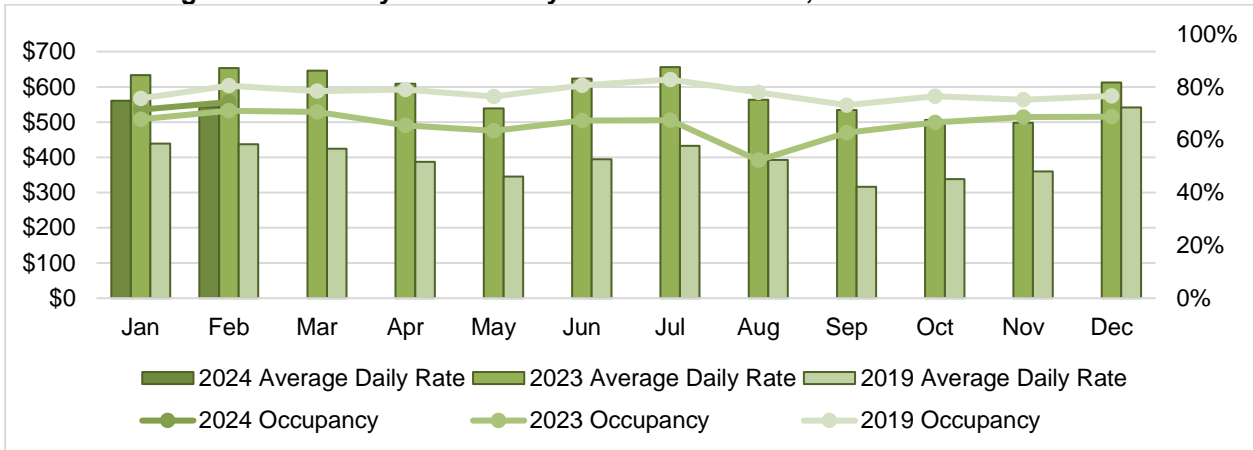
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Figure 12: Monthly O'ahu Hotel Supply and Demand, 2024 vs. 2023 vs. 2019



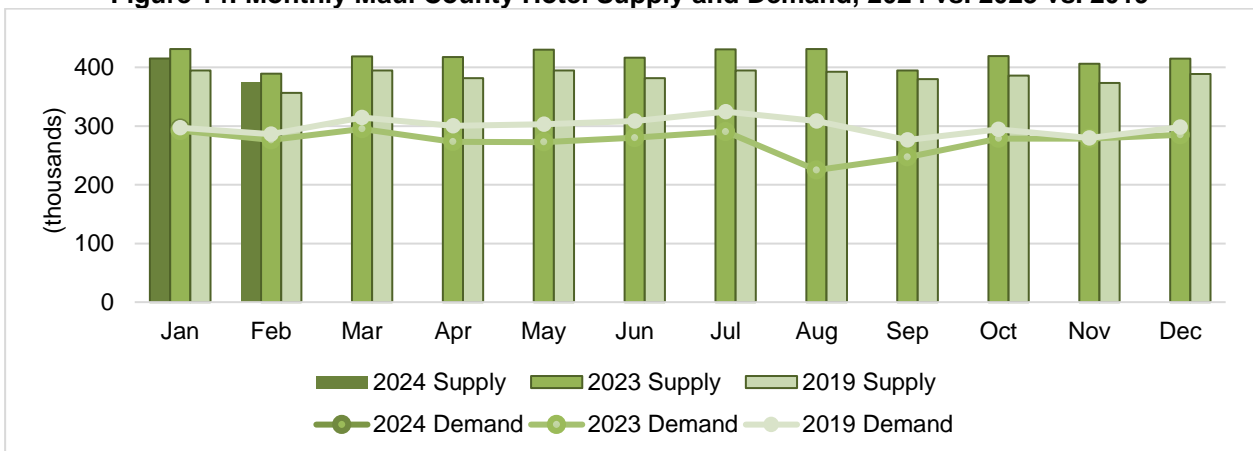
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Figure 13: Monthly Maui County Hotel Performance, 2024 vs. 2023 vs. 2019



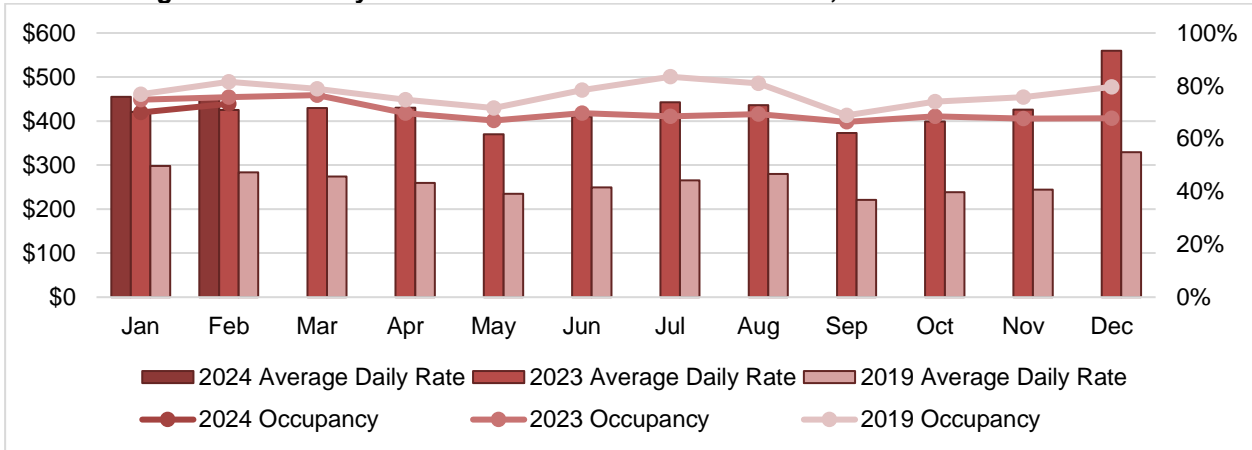
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Figure 14: Monthly Maui County Hotel Supply and Demand, 2024 vs. 2023 vs. 2019



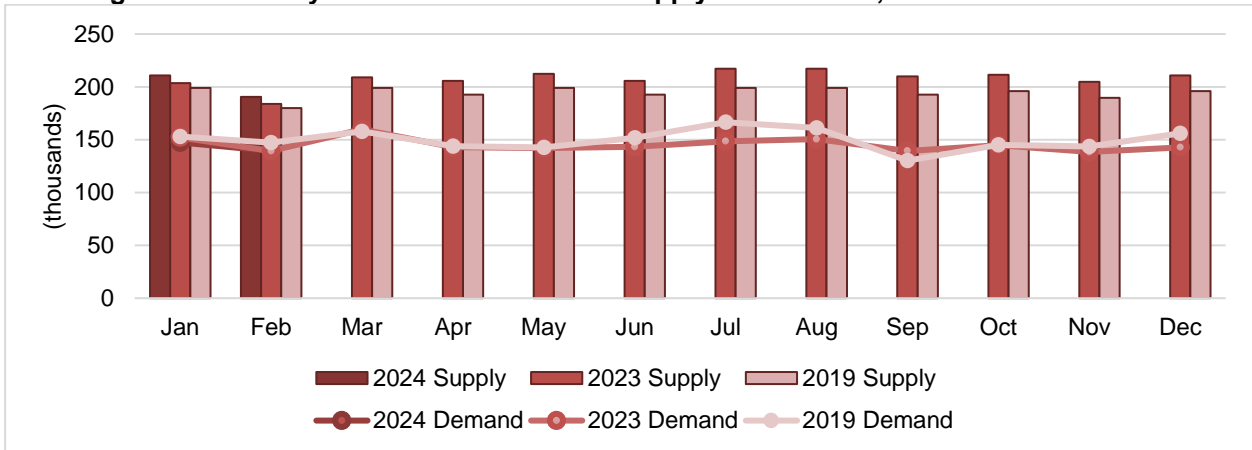
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Figure 15: Monthly Island of Hawai'i Hotel Performance, 2024 vs. 2023 vs. 2019



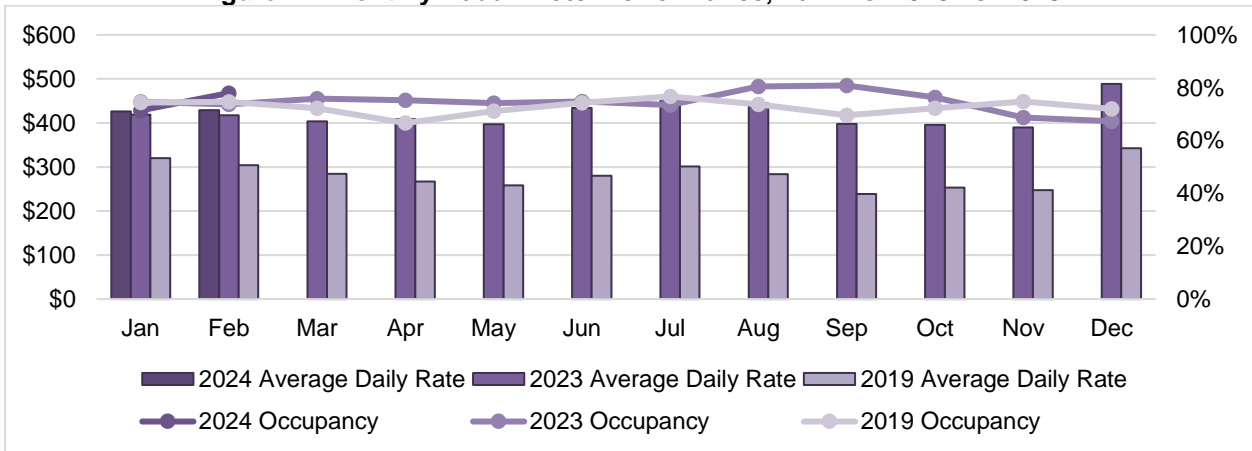
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Figure 16: Monthly Island of Hawai'i Hotel Supply and Demand, 2024 vs. 2023 vs. 2019



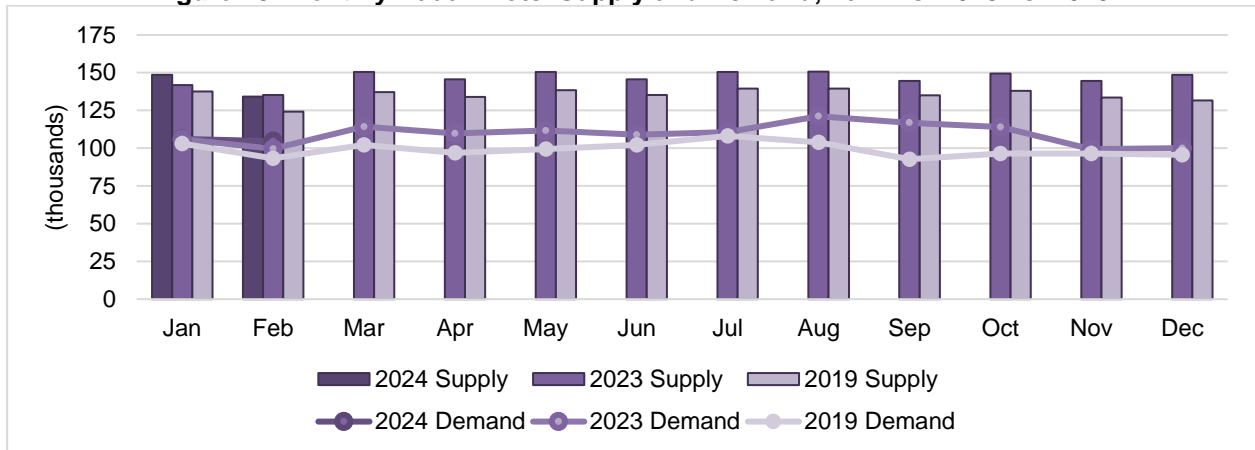
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Figure 17: Monthly Kaua'i Hotel Performance, 2024 vs. 2023 vs. 2019



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Figure 18: Monthly Kaua'i Hotel Supply and Demand, 2024 vs. 2023 vs. 2019



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