# Market Trends Island Marketing





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## **Events & Festivals**

### **Digital Displays**

300 x 250



Hawaii Ag & Culinary Alliance -Hawaii Food & Wine Festival "Lucky Dragon with Martin Yan and Friends"

336 x 280



Lydia8 -EPIC Wähine Learn more





160 x 600

3rd Annual Aloha Shirt Festival & Fashion Week Hawai'i



Naalehu Theatre -3rd Annual Aloha Shirt Festival & Fashion Week Hawari

768 x 1024



#### **Top Events** & Festivals

Happening this Month

Cultural celebrations, culinary events, concerts, festivals, street parties, more.

> HAWAIIAN ISLANDS Learn more

Kala Foundation -Kaua'i Chocolate & Coffee Festival





#### **Top Events** & Festivals Happening this Month

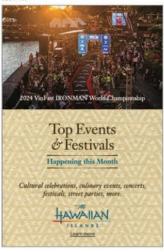
Cultural celebrations. culinary events, concerts, festivals, street parties, more. HAWAIIAN ISLANDS

> Kauluakalana Komo I Ka 'Ăina

Learn more

### **Digital Displays**

320 x 480



World Triathlon Coorporation -2024 VinFast IRONMAN World Championship 970 x 250



Oahu Hawaiian Canoe Racing Association -"Moloka'i Hoe Canoe Race - Preserving Hawaiian Culture and Tradition Ine"

728 x 90



Volcano Art Center -Hula Arts at Kilauea (Kahiko)

## **Digital Displays**

1024 x 768

44th Annual Hawai'i International Film Festival

Hawaii International Film Festival -44th Annual Hawaii International Film Festival Top Events *&* Festivals

Happening this Month

Cultural celebrations, culinary events, concerts, festivals, street parties, more.

HAWAIIAN ISLANDS Learn more 480 x 320



Malu Productions, Inc. -Legacy: The Siva Afi





### **Celebrate the Moho**

#### Kilohana Awardee:

Robert Pacheco, Founder and CEO of Hawaii Forest & Trail and Kohala Zipline





#### Kilohana Awardee:

'Āinaaloha Waikahalulu Ioane, Project Manager and Cultural Specialist for the Keli'i William Ioane Legacy Foundation

## Huaka'i

#### Huaka'i (Native Hawaiian Convention): Central Maui

- 'Ohana Kawa'a
- Luana Kawa'a
- Kamalei Kawa'a
- Haleki'i and Pihana Heiau
- Maui Historical Society: Bailey House Museum



#### Huaka'i (Pacific Century Fellows): Ko'olaupoko

- Zachary Lum
- Kumu Hina Wong-Kalu
- Paepae 'O He'eia
- Waiahole Poi Factory
- Kualoa Ranch



#### Huaka'i (Native Hawaiian Convention): Moku O Keawe

- Kuʻulei Keakealani
- Cyrus Johnasen
- Māhukona
- Nā Kalai Wa'a
- Kalāhuipua'a Historical Park
- Pu'ukoholā Heiau National Historic Site





## Experience Kilohana







#### Kilohana Hula Show (Waikīkī Shell)





#### Kilohana Hula Show (Kūhiō Beach Hula Mound)



### Nā Lei Aloha





### Mahalo Nui Loa