



# Market Trends Island Marketing

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# Events & Festivals

# Digital Displays

300 x 250



**Hawaii Ag & Culinary Alliance** -  
Hawaii Food & Wine Festival  
"Lucky Dragon with Martin Yan and Friends"

336 x 280



**Lydiaa** -  
EPIC Wāhine

160 x 600



**3rd Annual  
Aloha Shirt Festival &  
Fashion Week Hawai'i**

**Top Events  
& Festivals**  
Happening this Month

*Cultural celebrations,  
culinary events,  
concerts, festivals,  
street parties, more.*

**The  
HAWAIIAN  
ISLANDS**  
Learn more

**Naalehu Theatre** -  
3rd Annual Aloha Shirt  
Festival & Fashion Week  
Hawai'i

768 x 1024



**Kaua'i Chocolate & Coffee Festival**

**Top Events  
& Festivals**  
Happening this Month

*Cultural celebrations, culinary events, concerts,  
festivals, street parties, more.*

**The  
HAWAIIAN  
ISLANDS**  
Learn more

**Kala Foundation** -  
Kaua'i Chocolate & Coffee Festival

300 x 600



**Komo I Ka 'Aina**

**Top Events  
& Festivals**  
Happening this Month


*Cultural celebrations,  
culinary events, concerts, festivals,  
street parties, more.*

**The  
HAWAIIAN  
ISLANDS**  
Learn more

**Kauluakalana** -  
Komo I Ka 'Aina

# Digital Displays

320 x 480



2024 VinFast IRONMAN World Championship


**Top Events & Festivals**  
**Happening this Month**

*Cultural celebrations, culinary events, concerts, festivals, street parties, more.*

**The HAWAIIAN ISLANDS**  
[Learn more](#)

**World Triathlon Corporation** -  
2024 VinFast IRONMAN World Championship

970 x 250



Moloka'i Hoe Canoe Race - Preserving Hawaiian Culture and Tradition Inc

**Top Events & Festivals**  
**Happening this Month**

*Cultural celebrations, culinary events, concerts, festivals, street parties, more.*

**The HAWAIIAN ISLANDS**  
[Learn more](#)

**Oahu Hawaiian Canoe Racing Association** -  
"Moloka'i Hoe Canoe Race - Preserving Hawaiian Culture and Tradition Inc"

728 x 90



Hula Arts at Kilauea (Kahiko)

**Top Events & Festivals**  
**Happening this Month**

**The HAWAIIAN ISLANDS**

**Volcano Art Center** -  
Hula Arts at Kilauea (Kahiko)

# Digital Displays

1024 x 768



**Top Events & Festivals**  
Happening this Month

*Cultural celebrations,  
culinary events,  
concerts, festivals,  
street parties, more.*

**The HAWAIIAN ISLANDS**  
[Learn more](#)

44th Annual Hawaii International Film Festival

Hawaii International Film Festival -  
44th Annual Hawaii International Film Festival

480 x 320



**Top Events & Festivals**  
Happening this Month

*Cultural celebrations,  
culinary events,  
concerts, festivals,  
street parties, more.*

**The HAWAIIAN ISLANDS**  
[Learn more](#)

Malu Productions, Inc. -  
Legacy: The Siva Afi

300 x 50

**Top Events & Festivals**  
Happening this Month

**The HAWAIIAN ISLANDS**

320 x 50

**Top Events & Festivals**  
Happening this Month

**The HAWAIIAN ISLANDS**

The background of the image is a dark, almost black, color. Overlaid on this background is a faint, green, fern-like pattern. The pattern consists of numerous small, feathery fronds that are arranged in a somewhat vertical, central column, with some fronds extending outwards. The green color is a muted, forest-green shade, and the overall effect is that of a subtle, textured background.

**Celebrate the Moho**

Kilohana Awardee:

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Robert Pacheco,  
Founder and CEO of Hawaii  
Forest & Trail and Kohala Zipline







Kilohana Awardee:

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‘Āinaaloha Waikahalulu Ioane,  
Project Manager and Cultural  
Specialist for the Keli‘i William  
Ioane Legacy Foundation

A dark, moody photograph of a dense forest of ferns. The ferns are illuminated from below, creating a strong contrast between the bright green leaves and the deep shadows. The overall atmosphere is mysterious and natural. The text 'Huaka'i' is centered in a clean, white, sans-serif font.

Huaka'i

# Huaka'i (Native Hawaiian Convention): Central Maui

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- 'Ohana Kawa'a
- Luana Kawa'a
- Kamalei Kawa'a
- Haleki'i and Pihana Heiau
- Maui Historical Society: Bailey House Museum



# Huaka'i (Pacific Century Fellows): Ko'olaupoko

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- Zachary Lum
- Kumu Hina Wong-Kalu
- Paepae 'O He'eia
- Waiahole Poi Factory
- Kualoa Ranch



# Huaka'i (Native Hawaiian Convention): Moku O Keawe

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- Ku'ulei Keakealani
- Cyrus Johnsen
- Māhukona
- Nā Kalai Wa'a
- Kalāhuipua'a Historical Park
- Pu'ukoholā Heiau National Historic Site







# Experience Kilohana



## Kilohana Hula Show (Waikīkī Shell)



# Kilohana Hula Show (Kūhiō Beach Hula Mound)



# Nā Lei Aloha





**Mahalo Nui Loa**