

# Building a Thriving Visitor Economy: Developing Hawai'i's Visitor Industry Workforce Pipeline

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Senator Donovan M. Dela Cruz

# Vision for Hawaii's Visitor Industry Workforce



## **Local graduates in management positions**

Executive Team  
General Managers  
Division Directors



## **Grow Our own workforce**

TIM Hoolina Scholarship Program  
Internship via Hele Imua Internship Program

# CULINARY INSTITUTE OF THE PACIFIC WORKFORCE DEVELOPMENT

- \$2.5 million to support a 3 year strategic partnership with Culinary Institute of America
- Scholarships for intensive training in Hawaii Regional Cuisine
- Attract international students to the Culinary Institute
- Graduates certified by Culinary Institute of America
- Workforce ready to work in visitor and dining industries



# TIM Hoolina Scholarships

Partnership between the Hawai'i Department of Labor & Industrial Relations (DLIR), Hawai'i Lodging & Tourism Association (HLTA) and the University of Hawai'i at Mānoa Shidler College of Business, School of Travel Industry Management



\$108,712 General Funds for TIM Hoolina Scholarship Program

4 year scholarship to 4 Hawaii public high school graduates who enroll at the School of Travel Industry Management at Manoa

Provides up to \$27,000 per year to each student

Work in Hawai'i post-graduation for at least one (1) year

# Hele Imua Internship

## WORKFORCE DEVELOPMENT DIVISION

20-WEEK PAID  
INTERNSHIP PROGRAM

\$20 PER HOUR

GAIN VALUABLE  
EXPERIENCE IN STATE  
GOVERNMENT



**Hele Imua**  
State of Hawaii's Internship Program

American Job Center  
HAWAII

LEARN NEW SKILLS AND DISCOVER YOUR POTENTIAL!

**PAID**   
**INTERNSHIPS**  
**TODAY** 

**QUALITY JOBS  
TOMORROW** 

**NO EXPERIENCE NECESSARY**

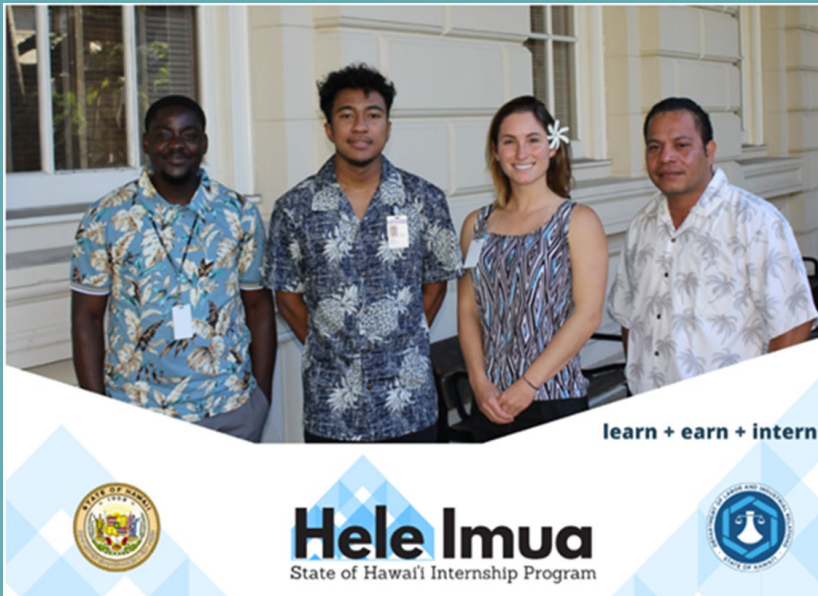
[www.labor.hawaii.gov/wdd/](http://www.labor.hawaii.gov/wdd/)

**(808) 586-8877**

**OPEN FOR ADULTS 18 & OVER, VETERANS, STUDENTS, PERSONS WITH DISABILITIES, SENIORS, AND MORE.**

Department of Labor and Industrial Relations Workforce Development Division. These services are 100% federally funded under a QUEST grant of \$10,595,171 to the State of Hawaii

# ACT 248 (2022)



Appropriated \$5.1 million

330 Intern FTEs

4 TIM Scholarships

# Ongoing and Future Work



Expansion of Hele Imua Internship Program to the private sector (SB2286, 2024)



Expand internship positions to ensure program growth



Connect interns with post-internship employment