



CITY & COUNTY OF HONOLULU OVERVIEW

VISITOR STATISTICS

	2024P YTD*	2023 YTD*	YTD % change	2023	2022	2021	2020	2019
TOTAL EXPENDITURES (\$mil)	6,913.7	6,724.7	2.8%	8,890.9	8,693.7	5,708.7	NA	8,139.8
VISITOR ARRIVALS	4,366,790	4,211,489	3.7%	5,613,409	4,858,170	3,326,622	1,506,316	6,154,248
PPPD SPENDING (\$)	223.4	220.9	1.1%	219.5	240.4	212.2	NA	194.6
AVERAGE DAILY CENSUS	112,954	111,508	1.3%	110,992	99,092	73,693	35,054	114,596

P = Preliminary data.

* year-to-date through September.

Note: 2024P visitor data are preliminary. 2019 - 2023 visitor data are the final numbers and reflect updated airfare statistics from DIIO MI Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

HONOLULU	2024P YTD*	2023 YTD*	YTD % change	2023	2022	2021	2020	2019
DOMESTIC SEATS	4,530,387	4,340,293	4.4%	5,773,928	5,552,643	5,121,525	2,484,927	5,025,269
INTERNATIONAL SEATS	1,858,192	1,552,257	19.7%	2,158,642	1,357,915	369,576	885,195	3,390,162
TOTAL SEATS	6,388,579	5,892,550	8.4%	7,932,570	6,910,558	5,491,101	3,370,122	8,415,431
DOMESTIC FLIGHTS	19,800	18,629	6.3%	24,943	24,180	22,767	10,822	26,466
INTERNATIONAL FLIGHTS	6,674	5,720	16.7%	7,927	5,147	1,381	3,182	12,867
TOTAL FLIGHTS	26,474	24,349	8.7%	32,870	29,327	24,148	14,004	39,333

Source: DIIO MI schedules

* year-to-date through September.

TRANSIENT ACCOMMODATIONS TAX (TAT) TO CITY & COUNTY OF HONOLULU

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
TAT (\$mill)	45.4	45.4	45.4	45.4	45.4	0	0	0

HOTEL PERFORMANCE

O'ahu	2024P YTD*	2023 YTD*	YTD % change	2023	2022	2021	2020	2019
OCCUPANCY	81.0%	80.5%	0.6%	79.6%	75.4%	55.6%	39.2%	84.1%
AVERAGE DAILY RATE	\$285.05	\$279.65	1.9%	\$281.69	\$267.77	\$225.31	\$215.65	\$240.92
REVENUE PER AVAILABLE ROOM	\$231.02	\$225.07	2.6%	\$224.32	\$201.79	\$125.19	\$84.46	\$202.69

Source: STR, Inc.

* year-to-date through September.

VACATION RENTAL PERFORMANCE

O'ahu	2024P YTD*	2023 YTD*	YTD % change	2023	2022	2021	2020	2019
UNIT SUPPLY	2,010,814	1,865,065	7.8%	2,526,816	2,119,204	1,760,930	1,688,693	3,153,310
UNIT OCCUPANCY	58.9%	59.5%	-1.1%	58.1%	65.2%	63.9%	42.4%	74.9%
UNIT AVERAGE DAILY RATE	\$264.16	\$241.55	9.4%	\$241.13	\$221.97	\$196.83	\$183.88	\$234.85

Source: Transparent Intelligence, Inc.