

**Total Visitor Personal Daily Spending by Category:  
September 2024P vs. September 2023  
(Arrivals by air, in dollars)**

Expenditure Type	2024P September	2023 September	% change	2024P Sep. YTD	2023 Sep. YTD	% change
<b>GRAND TOTAL</b>	<b>250.7</b>	<b>246.3</b>	<b>1.8%</b>	<b>246.8</b>	<b>241.1</b>	<b>2.3%</b>
<b>Total Food and beverage</b>	<b>53.2</b>	<b>51.6</b>	<b>3.0%</b>	<b>51.7</b>	<b>50.3</b>	<b>2.7%</b>
Restaurant food	34.9	34.2	2.2%	34.4	33.0	4.1%
Dinner shows and cruises	5.7	5.8	-2.8%	5.1	5.7	-11.2%
Groceries and snacks	12.6	11.6	8.6%	12.2	11.6	5.4%
<b>Entertainment &amp; Recreation</b>	<b>21.5</b>	<b>23.6</b>	<b>-8.8%</b>	<b>23.2</b>	<b>22.3</b>	<b>4.0%</b>
Attractions/entertainment	6.5	6.7	-4.2%	7.1	6.7	5.5%
Recreation	7.6	7.9	-2.9%	8.3	7.8	6.3%
Other activities & tours	7.4	9.0	-17.4%	7.9	7.9	0.4%
<b>Total Transportation</b>	<b>23.6</b>	<b>22.5</b>	<b>5.0%</b>	<b>22.9</b>	<b>23.3</b>	<b>-1.9%</b>
Interisland airfare	2.1	1.6	27.3%	2.2	1.7	27.2%
Ground transportation	3.0	2.3	27.7%	2.2	2.1	7.8%
Rental vehicles	17.0	17.0	0.0%	16.9	18.0	-6.0%
Gasoline, parking, etc.	1.7	1.6	1.9%	1.5	1.5	0.5%
<b>Total Shopping</b>	<b>28.2</b>	<b>28.2</b>	<b>-0.1%</b>	<b>24.8</b>	<b>24.2</b>	<b>2.5%</b>
Fashion and clothing	10.4	10.6	-2.6%	9.8	9.9	-0.4%
Jewelry and watches	3.5	3.3	6.9%	2.9	2.8	2.3%
Cosmetics, perfume	0.8	0.7	15.4%	0.9	0.7	31.9%
Leather goods	1.9	3.0	-37.3%	1.8	2.3	-21.3%
Hawai'i food products	4.6	4.6	0.6%	4.0	3.7	8.7%
Souvenirs	7.0	6.0	17.0%	5.3	4.8	11.0%
<b>Total Lodging</b>	<b>112.7</b>	<b>109.3</b>	<b>3.2%</b>	<b>115.6</b>	<b>112.3</b>	<b>2.9%</b>
<b>All other expenses *</b>	<b>11.5</b>	<b>11.0</b>	<b>3.8%</b>	<b>8.6</b>	<b>8.7</b>	<b>-0.8%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2023 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Total Visitor Personal Daily Spending by Category:  
September 2024P vs. September 2019  
(Arrivals by air, in dollars)**

Expenditure Type	2024P September	2019 September	% change	2024P Sep. YTD	2019 Sep. YTD	% change
<b>GRAND TOTAL</b>	<b>250.7</b>	<b>202.9</b>	<b>23.6%</b>	<b>246.8</b>	<b>195.9</b>	<b>26.0%</b>
<b>Total Food and beverage</b>	<b>53.2</b>	<b>44.2</b>	<b>20.1%</b>	<b>51.7</b>	<b>41.1</b>	<b>25.7%</b>
Restaurant food	34.9	30.1	16.2%	34.4	27.4	25.7%
Dinner shows and cruises	5.7	4.6	22.0%	5.1	4.2	19.8%
Groceries and snacks	12.6	9.5	31.6%	12.2	9.5	28.7%
<b>Entertainment &amp; Recreation</b>	<b>21.5</b>	<b>19.0</b>	<b>13.0%</b>	<b>23.2</b>	<b>18.1</b>	<b>28.6%</b>
Attractions/entertainment	6.5	6.4	1.6%	7.1	5.7	24.2%
Recreation	7.6	6.1	26.0%	8.3	6.1	35.4%
Other activities & tours	7.4	6.6	12.0%	7.9	6.3	24.6%
<b>Total Transportation</b>	<b>23.6</b>	<b>20.5</b>	<b>15.1%</b>	<b>22.9</b>	<b>19.5</b>	<b>17.1%</b>
Interisland airfare	2.1	3.4	-40.4%	2.2	2.7	-19.7%
Ground transportation	3.0	2.2	37.3%	2.2	1.9	20.3%
Rental vehicles	17.0	13.1	29.5%	16.9	13.7	23.9%
Gasoline, parking, etc.	1.7	1.8	-9.1%	1.5	1.3	15.5%
<b>Total Shopping</b>	<b>28.2</b>	<b>28.8</b>	<b>-2.1%</b>	<b>24.8</b>	<b>25.3</b>	<b>-2.1%</b>
Fashion and clothing	10.4	10.8	-4.1%	9.8	9.8	0.1%
Jewelry and watches	3.5	3.1	13.3%	2.9	3.0	-4.1%
Cosmetics, perfume	0.8	1.6	-50.4%	0.9	1.1	-20.6%
Leather goods	1.9	4.1	-53.0%	1.8	3.5	-48.6%
Hawai'i food products	4.6	4.3	6.0%	4.0	3.8	6.4%
Souvenirs	7.0	4.9	44.1%	5.3	4.1	30.0%
<b>Total Lodging</b>	<b>112.7</b>	<b>82.3</b>	<b>37.0%</b>	<b>115.6</b>	<b>84.7</b>	<b>36.5%</b>
<b>All other expenses *</b>	<b>11.5</b>	<b>8.0</b>	<b>44.0%</b>	<b>8.6</b>	<b>7.2</b>	<b>20.1%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2019 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**U.S. Total Visitor Personal Daily Spending by Category:  
September 2024P vs. September 2023  
(Arrivals by air, in dollars)**

Expenditure Type	2024P	2023	% change	2024P	2023	% change
	September	September		Sep. YTD	Sep. YTD	
<b>GRAND TOTAL</b>	<b>243.8</b>	<b>241.3</b>	<b>1.0%</b>	<b>245.7</b>	<b>239.0</b>	<b>2.8%</b>
<b>Total Food and beverage</b>	<b>50.9</b>	<b>49.6</b>	<b>2.7%</b>	<b>50.5</b>	<b>48.8</b>	<b>3.4%</b>
Restaurant food	32.9	31.9	3.2%	33.0	31.3	5.5%
Dinner shows and cruises	6.1	6.3	-3.5%	5.3	6.1	-12.5%
Groceries and snacks	11.9	11.4	4.7%	12.1	11.4	6.0%
<b>Entertainment &amp; Recreation</b>	<b>21.8</b>	<b>23.3</b>	<b>-6.7%</b>	<b>23.5</b>	<b>22.4</b>	<b>4.9%</b>
Attractions/entertainment	6.0	6.1	-2.0%	6.3	6.1	3.5%
Recreation	8.1	8.1	0.2%	9.1	8.3	9.2%
Other activities & tours	7.7	9.1	-15.9%	8.1	8.0	1.6%
<b>Total Transportation</b>	<b>23.0</b>	<b>22.9</b>	<b>0.7%</b>	<b>23.0</b>	<b>23.6</b>	<b>-2.3%</b>
Interisland airfare	2.1	1.6	25.1%	2.1	1.7	28.5%
Ground transportation	1.9	1.5	23.5%	1.6	1.5	6.2%
Rental vehicles	17.6	18.1	-2.7%	17.8	18.9	-5.9%
Gasoline, parking, etc.	1.5	1.6	-8.3%	1.5	1.5	0.1%
<b>Total Shopping</b>	<b>24.0</b>	<b>25.3</b>	<b>-4.9%</b>	<b>21.8</b>	<b>21.7</b>	<b>0.6%</b>
Fashion and clothing	8.8	8.8	-0.4%	8.3	8.2	0.7%
Jewelry and watches	3.8	3.5	8.5%	3.3	3.0	10.5%
Cosmetics, perfume	0.5	0.5	-1.2%	0.5	0.5	-4.3%
Leather goods	1.4	2.5	-45.0%	1.4	1.7	-17.5%
Hawai'i food products	3.7	3.9	-4.1%	3.4	3.5	-0.6%
Souvenirs	5.8	6.0	-3.3%	4.9	4.8	2.0%
<b>Total Lodging</b>	<b>113.4</b>	<b>109.0</b>	<b>4.1%</b>	<b>117.8</b>	<b>113.5</b>	<b>3.8%</b>
<b>All other expenses *</b>	<b>10.7</b>	<b>11.3</b>	<b>-5.8%</b>	<b>9.0</b>	<b>9.0</b>	<b>0.0%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2023 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**U.S. Total Visitor Personal Daily Spending by Category:  
September 2024P vs. September 2019  
(Arrivals by air, in dollars)**

Expenditure Type	2024P September	2019 September	% change	2024P Sep. YTD	2019 Sep. YTD	% change
<b>GRAND TOTAL</b>	<b>243.8</b>	<b>195.3</b>	<b>24.8%</b>	<b>245.7</b>	<b>187.1</b>	<b>31.3%</b>
<b>Total Food and beverage</b>	<b>50.9</b>	<b>42.1</b>	<b>20.8%</b>	<b>50.5</b>	<b>38.9</b>	<b>29.7%</b>
Restaurant food	32.9	27.6	19.5%	33.0	25.3	30.7%
Dinner shows and cruises	6.1	5.1	18.8%	5.3	4.4	20.9%
Groceries and snacks	11.9	9.5	25.7%	12.1	9.2	31.2%
<b>Entertainment &amp; Recreation</b>	<b>21.8</b>	<b>19.1</b>	<b>14.0%</b>	<b>23.5</b>	<b>17.8</b>	<b>32.2%</b>
Attractions/entertainment	6.0	5.3	14.0%	6.3	4.8	30.5%
Recreation	8.1	6.9	17.2%	9.1	6.8	32.9%
Other activities & tours	7.7	6.9	10.9%	8.1	6.1	32.7%
<b>Total Transportation</b>	<b>23.0</b>	<b>21.5</b>	<b>7.0%</b>	<b>23.0</b>	<b>20.0</b>	<b>15.4%</b>
Interisland airfare	2.1	3.4	-38.9%	2.1	2.5	-14.8%
Ground transportation	1.9	1.1	68.8%	1.6	1.0	63.8%
Rental vehicles	17.6	15.6	13.0%	17.8	15.2	17.7%
Gasoline, parking, etc.	1.5	1.5	1.3%	1.5	1.3	10.7%
<b>Total Shopping</b>	<b>24.0</b>	<b>19.5</b>	<b>23.3%</b>	<b>21.8</b>	<b>17.0</b>	<b>28.5%</b>
Fashion and clothing	8.8	7.4	19.6%	8.3	6.6	26.4%
Jewelry and watches	3.8	2.6	46.3%	3.3	2.5	28.1%
Cosmetics, perfume	0.5	0.6	-16.0%	0.5	0.4	30.2%
Leather goods	1.4	1.4	-1.1%	1.4	0.9	49.8%
Hawai'i food products	3.7	2.9	26.5%	3.4	2.7	27.7%
Souvenirs	5.8	4.5	26.8%	4.9	3.9	27.8%
<b>Total Lodging</b>	<b>113.4</b>	<b>85.0</b>	<b>33.4%</b>	<b>117.8</b>	<b>86.8</b>	<b>35.8%</b>
<b>All other expenses *</b>	<b>10.7</b>	<b>8.0</b>	<b>32.8%</b>	<b>9.0</b>	<b>6.7</b>	<b>35.5%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**U.S. West Visitor Personal Daily Spending by Category:  
September 2024P vs. September 2023  
(Arrivals by air, in dollars)**

Expenditure Type	2024P	2023	% change	2024P	2023	% change
	September	September		Sep. YTD	Sep. YTD	
<b>GRAND TOTAL</b>	<b>228.3</b>	<b>223.2</b>	<b>2.3%</b>	<b>233.2</b>	<b>225.1</b>	<b>3.6%</b>
<b>Total Food and beverage</b>	<b>49.8</b>	<b>47.9</b>	<b>4.1%</b>	<b>49.5</b>	<b>47.4</b>	<b>4.3%</b>
Restaurant food	32.2	30.4	6.0%	31.8	29.8	6.9%
Dinner shows and cruises	5.4	5.5	-3.1%	4.9	5.5	-11.8%
Groceries and snacks	12.2	11.9	2.5%	12.8	12.1	5.4%
					<b>0.0</b>	
<b>Entertainment &amp; Recreation</b>	<b>19.5</b>	<b>20.0</b>	<b>-2.5%</b>	<b>21.5</b>	<b>19.7</b>	<b>9.2%</b>
Attractions/entertainment	4.6	5.3	-13.0%	5.5	5.1	8.1%
Recreation	8.1	7.5	7.5%	8.8	7.7	13.2%
Other activities & tours	6.9	7.2	-5.1%	7.3	6.9	5.5%
					0.0	
<b>Total Transportation</b>	<b>22.5</b>	<b>21.6</b>	<b>4.4%</b>	<b>22.2</b>	<b>22.8</b>	<b>-2.6%</b>
Interisland airfare	1.4	0.9	53.0%	1.6	1.1	45.4%
Ground transportation	1.8	1.3	42.4%	1.4	1.4	-0.4%
Rental vehicles	17.8	17.9	-0.5%	17.8	18.9	-5.5%
Gasoline, parking, etc.	1.4	1.4	-1.3%	1.4	1.4	-2.1%
					<b>0.0</b>	
<b>Total Shopping</b>	<b>23.9</b>	<b>25.3</b>	<b>-5.4%</b>	<b>21.7</b>	<b>21.4</b>	<b>1.4%</b>
Fashion and clothing	9.1	9.1	0.6%	8.5	8.1	4.9%
Jewelry and watches	3.8	3.7	2.4%	3.4	2.8	18.0%
Cosmetics, perfume	0.5	0.6	-19.8%	0.4	0.5	-19.4%
Leather goods	1.3	2.8	-52.6%	1.5	1.8	-14.9%
Hawai'i food products	3.7	3.8	-1.9%	3.5	3.7	-5.8%
Souvenirs	5.5	5.3	3.0%	4.4	4.4	-0.6%
<b>Total Lodging</b>	<b>106.5</b>	<b>102.6</b>	<b>3.8%</b>	<b>113.1</b>	<b>108.4</b>	<b>4.3%</b>
					<b>0.0</b>	
<b>All other expenses *</b>	<b>6.0</b>	<b>5.9</b>	<b>2.4%</b>	<b>5.3</b>	<b>5.4</b>	<b>-2.9%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2023 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**U.S. West Visitor Personal Daily Spending by Category:  
September 2024P vs. September 2019  
(Arrivals by air, in dollars)**

Expenditure Type	2024P September	2019 September	% change	2024P Sep. YTD	2019 Sep. YTD	% change
<b>GRAND TOTAL</b>	<b>228.3</b>	<b>179.1</b>	<b>27.5%</b>	<b>233.2</b>	<b>173.5</b>	<b>34.4%</b>
<b>Total Food and beverage</b>	<b>49.8</b>	<b>39.3</b>	<b>26.7%</b>	<b>49.5</b>	<b>36.8</b>	<b>34.5%</b>
Restaurant food	32.2	24.9	29.4%	31.8	23.1	37.6%
Dinner shows and cruises	5.4	4.4	23.1%	4.9	3.9	23.9%
Groceries and snacks	12.2	10.0	21.7%	12.8	9.7	31.6%
<b>Entertainment &amp; Recreation</b>	<b>19.5</b>	<b>16.8</b>	<b>16.0%</b>	<b>21.5</b>	<b>15.4</b>	<b>39.4%</b>
Attractions/entertainment	4.6	4.1	11.7%	5.5	4.1	34.3%
Recreation	8.1	6.6	22.0%	8.8	6.3	39.0%
Other activities & tours	6.9	6.1	12.3%	7.3	5.0	44.0%
<b>Total Transportation</b>	<b>22.5</b>	<b>19.4</b>	<b>15.6%</b>	<b>22.2</b>	<b>18.7</b>	<b>19.0%</b>
Interisland airfare	1.4	2.3	-38.1%	1.6	1.7	-8.5%
Ground transportation	1.8	1.0	75.2%	1.4	0.9	62.9%
Rental vehicles	17.8	14.8	20.3%	17.8	14.9	19.7%
Gasoline, parking, etc.	1.4	1.3	9.8%	1.4	1.2	18.2%
<b>Total Shopping</b>	<b>23.9</b>	<b>18.9</b>	<b>26.3%</b>	<b>21.7</b>	<b>16.3</b>	<b>32.9%</b>
Fashion and clothing	9.1	7.2	26.2%	8.5	6.4	33.8%
Jewelry and watches	3.8	2.8	37.5%	3.4	2.5	36.7%
Cosmetics, perfume	0.5	0.6	-27.8%	0.4	0.4	9.6%
Leather goods	1.3	1.5	-12.1%	1.5	1.0	47.3%
Hawai'i food products	3.7	2.9	27.0%	3.5	2.7	27.5%
Souvenirs	5.5	3.9	41.6%	4.4	3.4	30.9%
<b>Total Lodging</b>	<b>106.5</b>	<b>79.5</b>	<b>33.9%</b>	<b>113.1</b>	<b>82.1</b>	<b>37.7%</b>
<b>All other expenses *</b>	<b>6.0</b>	<b>5.0</b>	<b>19.8%</b>	<b>5.3</b>	<b>4.2</b>	<b>26.4%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2019 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**U.S. East Visitor Personal Daily Spending by Category:  
September 2024P vs. September 2023  
(Arrivals by air, in dollars)**

Expenditure Type	2024P	2023	% change	2024P	2023	% change
	September	September		Sep. YTD	Sep. YTD	
<b>GRAND TOTAL</b>	<b>273.9</b>	<b>274.6</b>	<b>-0.3%</b>	<b>267.9</b>	<b>263.4</b>	<b>1.7%</b>
<b>Total Food and beverage</b>	<b>53.0</b>	<b>52.7</b>	<b>0.6%</b>	<b>52.3</b>	<b>51.3</b>	<b>1.9%</b>
Restaurant food	34.3	34.7	-1.0%	35.2	34.0	3.4%
Dinner shows and cruises	7.3	7.6	-3.4%	6.2	7.1	-13.5%
Groceries and snacks	11.4	10.5	8.7%	11.0	10.2	7.5%
<b>Entertainment &amp; Recreation</b>	<b>26.1</b>	<b>29.4</b>	<b>-11.1%</b>	<b>27.2</b>	<b>27.2</b>	<b>-0.2%</b>
Attractions/entertainment	8.4	7.7	10.0%	7.8	7.9	-1.3%
Recreation	8.5	9.4	-9.5%	9.7	9.4	3.4%
Other activities & tours	9.2	12.3	-25.5%	9.7	9.9	-2.7%
<b>Total Transportation</b>	<b>24.0</b>	<b>25.2</b>	<b>-4.9%</b>	<b>24.4</b>	<b>24.9</b>	<b>-1.8%</b>
Interisland airfare	3.2	2.9	9.8%	3.1	2.7	16.3%
Ground transportation	2.0	1.9	0.9%	1.9	1.7	16.2%
Rental vehicles	17.2	18.4	-6.5%	17.8	19.1	-6.3%
Gasoline, parking, etc.	1.6	2.0	-17.3%	1.6	1.5	3.7%
<b>Total Shopping</b>	<b>24.3</b>	<b>25.3</b>	<b>-3.9%</b>	<b>22.1</b>	<b>22.3</b>	<b>-0.8%</b>
Fashion and clothing	8.3	8.5	-2.6%	8.0	8.5	-6.2%
Jewelry and watches	3.9	3.2	20.6%	3.1	3.1	-1.1%
Cosmetics, perfume	0.6	0.4	43.4%	0.7	0.6	19.2%
Leather goods	1.5	2.1	-27.3%	1.1	1.4	-23.5%
Hawai'i food products	3.8	4.1	-7.3%	3.4	3.1	9.5%
Souvenirs	6.2	7.0	-10.8%	5.9	5.6	5.5%
<b>Total Lodging</b>	<b>126.8</b>	<b>120.7</b>	<b>5.1%</b>	<b>126.2</b>	<b>122.3</b>	<b>3.2%</b>
<b>All other expenses *</b>	<b>19.7</b>	<b>21.3</b>	<b>-7.6%</b>	<b>15.7</b>	<b>15.3</b>	<b>2.6%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2023 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**U.S. East Visitor Personal Daily Spending by Category:  
September 2024P vs. September 2019  
(Arrivals by air, in dollars)**

Expenditure Type	2024P September	2019 September	% change	2024P Sep. YTD	2019 Sep. YTD	% change
<b>GRAND TOTAL</b>	<b>273.9</b>	<b>228.5</b>	<b>19.8%</b>	<b>267.9</b>	<b>210.7</b>	<b>27.2%</b>
<b>Total Food and beverage</b>	<b>53.0</b>	<b>48.0</b>	<b>10.6%</b>	<b>52.3</b>	<b>42.6</b>	<b>22.6%</b>
Restaurant food	34.3	33.0	3.9%	35.2	29.0	21.4%
Dinner shows and cruises	7.3	6.6	10.6%	6.2	5.3	17.1%
Groceries and snacks	11.4	8.3	37.0%	11.0	8.4	30.4%
<b>Entertainment &amp; Recreation</b>	<b>26.1</b>	<b>23.7</b>	<b>10.2%</b>	<b>27.2</b>	<b>22.0</b>	<b>23.8%</b>
Attractions/entertainment	8.4	7.6	10.7%	7.8	6.2	26.2%
Recreation	8.5	7.6	12.3%	9.7	7.7	25.4%
Other activities & tours	9.2	8.5	7.9%	9.7	8.0	20.3%
<b>Total Transportation</b>	<b>24.0</b>	<b>25.7</b>	<b>-6.7%</b>	<b>24.4</b>	<b>22.2</b>	<b>10.2%</b>
Interisland airfare	3.2	5.6	-41.8%	3.1	3.8	-19.5%
Ground transportation	2.0	1.3	57.4%	1.9	1.2	65.4%
Rental vehicles	17.2	17.1	0.5%	17.8	15.6	14.4%
Gasoline, parking, etc.	1.6	1.8	-11.5%	1.6	1.6	1.0%
<b>Total Shopping</b>	<b>24.3</b>	<b>20.6</b>	<b>17.7%</b>	<b>22.1</b>	<b>18.1</b>	<b>21.7%</b>
Fashion and clothing	8.3	7.7	7.9%	8.0	6.9	15.2%
Jewelry and watches	3.9	2.3	67.9%	3.1	2.7	14.0%
Cosmetics, perfume	0.6	0.5	10.6%	0.7	0.4	63.3%
Leather goods	1.5	1.2	26.4%	1.1	0.7	56.4%
Hawai'i food products	3.8	3.0	25.2%	3.4	2.7	27.8%
Souvenirs	6.2	5.9	5.7%	5.9	4.7	23.6%
<b>Total Lodging</b>	<b>126.8</b>	<b>96.3</b>	<b>31.6%</b>	<b>126.2</b>	<b>94.8</b>	<b>33.1%</b>
<b>All other expenses *</b>	<b>19.7</b>	<b>14.2</b>	<b>38.7%</b>	<b>15.7</b>	<b>11.0</b>	<b>42.9%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2019 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism



**Japan Visitor Personal Daily Spending by Category:  
September 2024P vs. September 2023  
(Arrivals by air, in dollars)**

Expenditure Type	2024P	2023	% change	2024P	2023	% change
	September	September		Sep. YTD	Sep. YTD	
<b>GRAND TOTAL</b>	<b>239.8</b>	<b>242.7</b>	<b>-1.2%</b>	<b>238.1</b>	<b>238.1</b>	<b>0.0%</b>
<b>Total Food and beverage</b>	<b>60.2</b>	<b>60.9</b>	<b>-1.2%</b>	<b>59.6</b>	<b>58.7</b>	<b>1.5%</b>
Restaurant food	43.2	44.7	-3.4%	43.7	42.6	2.7%
Dinner shows and cruises	3.5	3.8	-6.0%	3.8	3.7	4.0%
Groceries and snacks	13.4	12.4	8.1%	12.0	12.4	-3.1%
				<b>0.0</b>		
<b>Entertainment &amp; Recreation</b>	<b>16.3</b>	<b>18.7</b>	<b>-13.0%</b>	<b>16.9</b>	<b>17.4</b>	<b>-2.9%</b>
Attractions/entertainment	3.8	5.1	-25.3%	4.7	4.6	3.1%
Recreation	4.8	4.6	0.0	4.4	5.1	-13.0%
Other activities & tours	7.7	9.0	-14.8%	7.8	7.7	0.3%
				<b>0.0</b>		
<b>Total Transportation</b>	<b>14.1</b>	<b>14.4</b>	<b>-2.2%</b>	<b>13.1</b>	<b>14.2</b>	<b>-7.7%</b>
Interisland airfare	1.0	1.0	1.8%	1.1	1.1	6.3%
Ground transportation	6.0	6.5	-7.6%	6.0	6.0	0.9%
Rental vehicles	6.2	6.1	2.2%	5.3	6.3	-15.7%
Gasoline, parking, etc.	0.8	0.8	3.5%	0.7	0.9	-24.8%
<b>Total Shopping</b>	<b>49.0</b>	<b>51.2</b>	<b>-4.3%</b>	<b>46.2</b>	<b>50.3</b>	<b>-8.1%</b>
Fashion and clothing	14.5	16.2	-10.9%	14.5	16.5	-11.9%
Jewelry and watches	4.3	4.8	-9.3%	3.5	3.7	-5.6%
Cosmetics, perfume	2.3	1.9	19.2%	1.7	1.8	-5.2%
Leather goods	8.3	7.3	13.9%	7.1	8.5	-17.0%
Hawai'i food products	13.3	14.4	-7.8%	13.1	13.4	-2.3%
Souvenirs	6.3	6.6	-3.9%	6.3	6.4	-1.1%
<b>Total Lodging</b>	<b>91.0</b>	<b>88.9</b>	<b>2.4%</b>	<b>93.5</b>	<b>89.3</b>	<b>4.7%</b>
<b>All other expenses *</b>	<b>9.4</b>	<b>8.6</b>	<b>8.6%</b>	<b>8.8</b>	<b>8.2</b>	<b>7.2%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2023 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Japan Visitor Personal Daily Spending by Category:  
September 2024P vs. September 2019  
(Arrivals by air, in dollars)**

Expenditure Type	2024P September	2019 September	% change	2024P Sep. YTD	2019 Sep. YTD	% change
<b>GRAND TOTAL</b>	<b>239.8</b>	<b>231.1</b>	<b>3.8%</b>	<b>238.1</b>	<b>237.0</b>	<b>0.4%</b>
<b>Total Food and beverage</b>	<b>60.2</b>	<b>49.1</b>	<b>22.4%</b>	<b>59.6</b>	<b>50.4</b>	<b>18.1%</b>
Restaurant food	43.2	36.5	18.3%	43.7	37.7	15.9%
Dinner shows and cruises	3.5	3.6	-1.3%	3.8	3.7	3.8%
Groceries and snacks	13.4	9.1	48.2%	12.0	9.0	33.9%
				<b>0.0</b>		
<b>Entertainment &amp; Recreation</b>	<b>16.3</b>	<b>19.4</b>	<b>-16.2%</b>	<b>16.9</b>	<b>19.0</b>	<b>-10.8%</b>
Attractions/entertainment	3.8	6.5	-41.1%	4.7	6.5	-27.3%
Recreation	4.8	3.3	44.1%	4.4	3.6	22.6%
Other activities & tours	7.7	9.6	-20.5%	7.8	8.8	-12.3%
<b>Total Transportation</b>	<b>14.1</b>	<b>11.8</b>	<b>19.3%</b>	<b>13.1</b>	<b>12.0</b>	<b>9.3%</b>
Interisland airfare	1.0	1.4	-28.9%	1.1	1.4	-21.5%
Ground transportation	6.0	6.2	-2.9%	6.0	6.0	0.2%
Rental vehicles	6.2	3.8	65.5%	5.3	4.1	28.3%
Gasoline, parking, etc.	0.8	0.4	97.2%	0.7	0.5	44.5%
<b>Total Shopping</b>	<b>49.0</b>	<b>64.7</b>	<b>-24.3%</b>	<b>46.2</b>	<b>63.0</b>	<b>-26.7%</b>
Fashion and clothing	14.5	16.8	-14.1%	14.5	17.4	-16.5%
Jewelry and watches	4.3	7.4	-41.4%	3.5	7.1	-51.2%
Cosmetics, perfume	2.3	4.7	-50.4%	1.7	3.9	-55.9%
Leather goods	8.3	16.2	-49.0%	7.1	15.7	-55.0%
Hawai'i food products	13.3	13.2	0.3%	13.1	12.9	1.6%
Souvenirs	6.3	6.4	-1.5%	6.3	6.1	3.4%
<b>Total Lodging</b>	<b>91.0</b>	<b>77.9</b>	<b>16.9%</b>	<b>93.5</b>	<b>82.5</b>	<b>13.3%</b>
<b>All other expenses *</b>	<b>9.4</b>	<b>8.2</b>	<b>14.5%</b>	<b>8.8</b>	<b>10.2</b>	<b>-13.5%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Canada Visitor Personal Daily Spending by Category:  
September 2024P vs. September 2023  
(Arrivals by air, in dollars)**

Expenditure Type	2024P	2023	% change	2024P	2023	% change
	September	September		Sep. YTD	Sep. YTD	
<b>GRAND TOTAL</b>	<b>236.4</b>	<b>236.1</b>	<b>0.2%</b>	<b>222.0</b>	<b>217.8</b>	<b>1.9%</b>
<b>Total Food and beverage</b>	<b>52.2</b>	<b>50.1</b>	<b>4.3%</b>	<b>46.9</b>	<b>45.1</b>	<b>4.0%</b>
Restaurant food	33.7	32.0	5.5%	28.2	25.9	8.8%
Dinner shows and cruises	8.9	4.4	99.2%	3.9	4.1	-4.9%
Groceries and snacks	9.7	13.7	-29.4%	14.8	15.1	-1.8%
<b>Entertainment &amp; Recreation</b>	<b>17.6</b>	<b>21.0</b>	<b>-16.0%</b>	<b>16.2</b>	<b>15.9</b>	<b>1.9%</b>
Attractions/entertainment	4.7	6.7	-30.3%	5.7	4.7	22.0%
Recreation	7.2	6.5	11.0%	5.9	5.9	-0.6%
Other activities & tours	5.8	7.8	-26.0%	4.6	5.3	-13.1%
<b>Total Transportation</b>	<b>22.8</b>	<b>20.9</b>	<b>8.9%</b>	<b>21.3</b>	<b>22.9</b>	<b>-7.0%</b>
Interisland airfare	2.3	0.6	278.8%	1.1	1.0	6.9%
Ground transportation	1.2	1.1	15.7%	1.9	1.4	33.1%
Rental vehicles	17.3	16.9	2.1%	16.6	18.7	-11.4%
Gasoline, parking, etc.	1.9	2.3	-17.1%	1.7	1.7	-0.5%
<b>Total Shopping</b>	<b>22.0</b>	<b>22.5</b>	<b>-2.2%</b>	<b>16.9</b>	<b>15.6</b>	<b>8.1%</b>
Fashion and clothing	9.2	9.2	-0.2%	8.8	8.5	3.2%
Jewelry and watches	4.1	3.8	8.4%	1.3	1.3	1.8%
Cosmetics, perfume	0.6	0.7	-17.7%	0.4	0.3	28.6%
Leather goods	1.0	0.6	66.2%	0.5	0.4	20.6%
Hawai'i food products	3.5	3.6	-3.9%	2.4	1.9	22.5%
Souvenirs	3.6	4.5	-20.2%	3.5	3.1	11.2%
<b>Total Lodging</b>	<b>109.7</b>	<b>111.2</b>	<b>-1.4%</b>	<b>113.7</b>	<b>111.8</b>	<b>1.6%</b>
<b>All other expenses *</b>	<b>12.1</b>	<b>10.4</b>	<b>16.8%</b>	<b>7.1</b>	<b>6.5</b>	<b>8.8%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2023 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Canada Visitor Personal Daily Spending by Category:  
September 2024P vs. September 2019  
(Arrivals by air, in dollars)**

Expenditure Type	2024P	2019	% change	2024P	2019	% change
	September	September		Sep. YTD	Sep. YTD	
<b>GRAND TOTAL</b>	<b>236.4</b>	<b>158.9</b>	<b>48.8%</b>	<b>222.0</b>	<b>165.9</b>	<b>33.8%</b>
<b>Total Food and beverage</b>	<b>52.2</b>	<b>40.5</b>	<b>29.0%</b>	<b>46.9</b>	<b>34.9</b>	<b>34.6%</b>
Restaurant food	33.7	26.0	29.4%	28.2	19.9	41.6%
Dinner shows and cruises	8.9	3.2	177.1%	3.9	2.8	37.1%
Groceries and snacks	9.7	11.2	-14.1%	14.8	12.0	23.1%
<b>Entertainment &amp; Recreation</b>	<b>17.6</b>	<b>13.5</b>	<b>30.1%</b>	<b>16.2</b>	<b>12.5</b>	<b>30.0%</b>
Attractions/entertainment	4.7	2.9	59.7%	5.7	4.0	43.6%
Recreation	7.2	7.4	-3.1%	5.9	5.1	15.3%
Other activities & tours	5.8	3.2	79.8%	4.6	3.8	19.7%
<b>Total Transportation</b>	<b>22.8</b>	<b>17.9</b>	<b>27.6%</b>	<b>21.3</b>	<b>18.5</b>	<b>15.0%</b>
Interisland airfare	2.3	1.3	81.1%	1.1	1.1	-3.3%
Ground transportation	1.2	1.3	-3.8%	1.9	0.9	96.6%
Rental vehicles	17.3	13.6	26.8%	16.6	14.9	11.4%
Gasoline, parking, etc.	1.9	1.7	16.7%	1.7	1.5	15.9%
<b>Total Shopping</b>	<b>22.0</b>	<b>12.3</b>	<b>79.0%</b>	<b>16.9</b>	<b>13.2</b>	<b>27.7%</b>
Fashion and clothing	9.2	6.5	41.6%	8.8	6.9	27.3%
Jewelry and watches	4.1	0.9	378.2%	1.3	1.3	4.0%
Cosmetics, perfume	0.6	0.4	51.6%	0.4	0.2	78.4%
Leather goods	1.0	0.1	689.1%	0.5	0.5	0.5%
Hawai'i food products	3.5	1.7	109.1%	2.4	1.8	33.5%
Souvenirs	3.6	2.8	31.4%	3.5	2.6	37.0%
<b>Total Lodging</b>	<b>109.7</b>	<b>67.7</b>	<b>62.0%</b>	<b>113.7</b>	<b>81.7</b>	<b>39.1%</b>
<b>All other expenses *</b>	<b>12.1</b>	<b>7.0</b>	<b>71.8%</b>	<b>7.1</b>	<b>5.2</b>	<b>36.7%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism