

PRESENTATION AND DISCUSSION ON HTA'S PLANNING PROJECTS AS THEY RELATE TO THE TOURISM FUNCTIONAL PLAN, HTA STRATEGIC PLAN, AND DESTINATION MANAGEMENT ACTION PLANS

Presented by
Caroline Anderson
Director of Planning
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Plans to be Completed in FY 2025/FY 2026



<h2>Update to State Tourism Functional Plan</h2>	<ul style="list-style-type: none">• HTA designated to prepare and update Plan in coordination with OPSD• Incorporates regenerative tourism framework• Due 20 days before starts of 2025 Leg Session• Act 128
<h2>Tourism Strategic Plan 2026</h2>	<ul style="list-style-type: none">• §201B-7 (a)(9)(b)(1)• HTA shall be responsible for “Creating a vision and developing a long-range strategic plan for tourism in Hawai‘i”
<h2>Destination Management Action Plans</h2>	<ul style="list-style-type: none">• Requires HTA to develop DMAPs for each county and perform specific actions in each plan, provided that “execution of each destination management action plan shall be dependent on the cooperation and participation of the applicable state or county agency or an advisory group established pursuant to section 201B-13.”• Act 225, SLH 2024

Proposed DMAPS Development Timeline



Engagement



Proposed Tourism Functional Plan Development Timeline



Proposed HTA Strategic Plan Development Timeline

