



2025 Hawai'i Tourism Authority Spring Tourism Update

Hawai'i Convention Center
 'Emalani Theater, 320
 March 5, 2025

8:00 a.m.	Opening Remarks
8:15 a.m. – 10:40 a.m.	<ul style="list-style-type: none"> • Trends and Insights • Destination Stewardship Update • Cruise Update • Marketing Updates: <ul style="list-style-type: none"> ○ Hawai'i Tourism United States ○ Hawai'i Tourism Canada ○ Hawai'i Tourism Europe ○ Hawai'i Tourism Oceania
10:40 a.m.	BREAK (15 min)
10:55 a.m. – 12:15 p.m.	<ul style="list-style-type: none"> • Marketing Updates: <ul style="list-style-type: none"> ○ Hawai'i Tourism China ○ Hawai'i Tourism Korea ○ Hawai'i Tourism Japan • Meetings, Conventions & Incentives Update by <i>Meet Hawai'i</i> • Wrap-Up