



KAUA'I COUNTY OVERVIEW

VISITOR STATISTICS

	2025P YTD*	2024P YTD*	% change	2024P	2023	2022	2021	2020	2019
TOTAL EXPENDITURES (\$mil)	1,447.4	1,487.6	-2.7%	2,864.6	2,792.8	2,225.3	1,404.7	NA	1,909.0
VISITOR ARRIVALS	709,382	690,252	2.8%	1,377,242	1,418,688	1,345,564	813,647	330,263	1,370,029
PPPD SPENDING (\$)	274.4	286.1	-4.1%	279.9	263.8	213.1	200.5	NA	188.8
AVERAGE DAILY CENSUS	29,140	28,574	2.0%	27,958	29,002	28,604	19,194	8,034	27,695

P = Preliminary data.

*year-to-date through June.

P= 2024P and 2025P visitor data are preliminary.

2019 - 2023 visitor data are the final numbers and reflect updated airline statistics from DIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

LIHU'E	2025P YTD*	2024P YTD*	% change	2024P	2023	2022	2021	2020	2019
DOMESTIC SEATS	490,683	472,212	3.9%	977,523	960,331	1,120,757	814,407	308,551	963,145
INTERNATIONAL SEATS	9,570	7,308	31.0%	12,702	18,618	25,578	7,308	14,442	35,490
TOTAL SEATS	500,253	479,520	4.3%	990,225	978,949	1,146,335	821,715	322,993	998,635
DOMESTIC FLIGHTS	2,757	2,657	3.8%	5,497	5,442	6,374	4,562	1,760	5,534
INTERNATIONAL FLIGHTS	55	42	31.0%	73	107	147	42	83	205
TOTAL FLIGHTS	2,812	2,699	4.2%	5,570	5,549	6,521	4,604	1,843	5,739

Source: DIO Mli schedules

*year-to-date through June.

TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUAI COUNTY

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
TAT (\$mill)	14.9	14.9	14.9	14.9	14.9	0	0	0

HOTEL PERFORMANCE

KAUA'I COUNTY	2025P YTD*	2024P YTD*	% change	2024P	2023	2022	2021	2020	2019
OCCUPANCY	76.9%	73.4%	3.5%	73.2%	73.4%	77.7%	58.5%	33.2%	72.8%
AVERAGE DAILY RATE	\$416.87	\$423.34	-1.5%	\$414.80	\$423.34	\$398.08	\$324.19	\$264.58	\$282.67
REVENUE PER AVAILABLE ROOM	\$320.77	\$310.80	3.2%	\$303.65	\$310.80	\$309.13	\$189.64	\$87.89	\$205.65

Source: STR, Inc.

*year-to-date through June.

VACATION RENTAL PERFORMANCE

KAUA'I COUNTY	2025P YTD*	2024P YTD*	% change	2024P	2023	2022	2021	2020	2019
UNIT SUPPLY	811,991	771,989	5.2%	1,597,845	1,413,789	1,062,372	1,035,664	877,346	1,323,284
UNIT OCCUPANCY	52.8%	53.0%	-0.4%	50.4%	55.1%	65.2%	54.4%	41.5%	75.2%
UNIT AVERAGE DAILY RATE	\$430.41	\$394.00	9.2%	\$392.76	\$377.35	\$388.05	\$318.18	\$297.14	\$376.19

Source: Transparent Intelligence, Inc.