THIS IS OUR OPPORTUNITY TO RETHINK TOURISM & Make It work For US.

Q. How many tourists do you think Kaua'i can handle?

A. Up to 1 million/year... more = STRESS
We used to be able to control with controlling rooms... but w/ VRBO etc. = OUT OF CONTROL

1 mill is good

Q&A HTA and County
Destination Management Project/Process

Q. How can residents partake directly in tourism revenue?

A. Sep Funding
Aloha Aina Funding
HTA grants...
There are programs in place you can apply for.

Q. How can l if we can limit # of rental cars on island

A. We cannot limit BUT
We can encourage alternate modes...
MORE to come...
We have ideas..

Q. Is there a way to map out Where visitors are spending?

A. We do track it...
It's on our website
will post in in our online Q&A

Hawaii Tourism Authority.org

Q. are we changing the metrics to how we measure tourism?

A. Yes... we have 4 pillars:
Satisfaction — resident / visitor
Economic — daily / overall
and other...
GROSS NATIONAL
Happiness!
In consideration

MORE Q & A posted online by Oct 26

Q. Why does HTA care about change?

A. Our youth deserve better... Volume is too much... they need to behave, hard to manage

WE NEED TO MANAGE

Imperfect scenario / Imperfect people... But with ALOHA we can prevail!

customers want it

Q. Has there been acceptance of ECO/VOLUNTOURISM by hotels & businesses?

A. YES timbers is ALL IN... many other scene benefits...
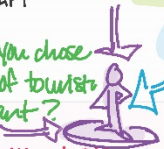Westin → waipa farms
Hyatt → Koke'e

and cultural programs interest too

ALOHA AINA program
Can help fund.
learn best practices...

Q&A Steering Committee
Proposed Actions DRAFT

Q. are there any Farmers on panel?

A. Yes... Will Lydgate & Fred Atkins

Q. How can you chose the type of tourist you want?

Q. Who? are they? how can we be more deliberate?

A. Same way you chose who comes into your house... build/create space for type of people who appreciate.

REINFORCE what WE value

collaborate * hard work

A: TARGET people who care about learning about our culture. Respect our 'Aina
ex: PATAGONIA