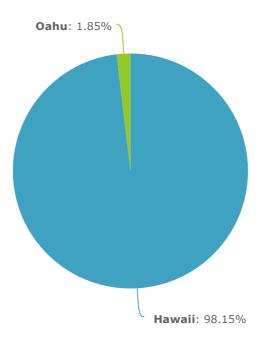
Summary Report

Community Input to Hawaii Island's Destination Management Action Plan





Hawaii	98.15%		53
Kauai	0.00%		0
Lanai	0.00%		0
Maui	0.00%		0
Molokai	0.00%		0
Oahu	1.85%		1
		Total Responses	54
		Skipped	6

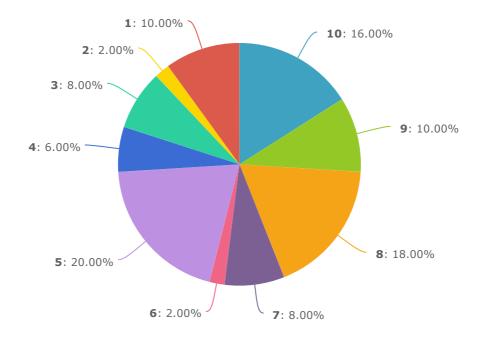
2. What is your residential zip code? Response is Required.

Count	Response		
3	96704		
2	96710		
9	96720		
1	96726		
2	96727		
1	96737		
1	96738		
11	96740		
6	96743		
1	96746		
3	96749		
2	96755		
1	96760		
2	96771		
1	96772		
1	96776		
3	96778		
2	96785		
		T. 15	
		Total Responses	52
		Skipped	8

3. Using a 10-point scale, where 10 means Completely Agree and 1 means Do Not Agree At

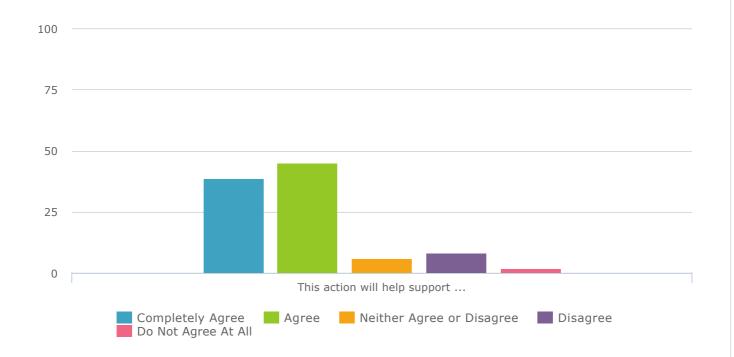
All, how much do you agree or disagree that tourism has brought more benefits than

problems. Response is Required.



10	16.00%	8
9	10.00%	5
8	18.00%	9
7	8.00%	4
6	2.00%	1
5	20.00%	10
4	6.00%	3
3	8.00%	4
2	2.00%	1
1	10.00%	5
	Total Responses	50
	Skipped	10

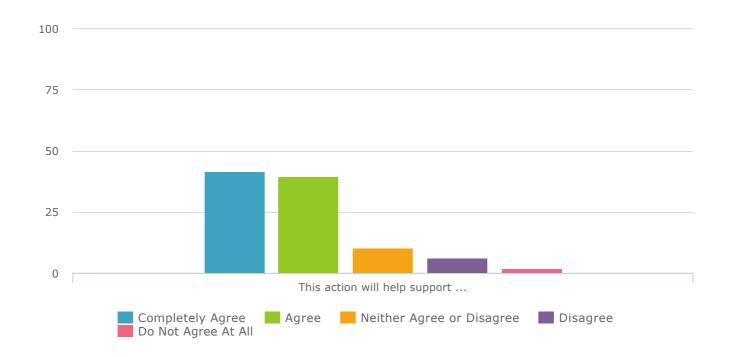




	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	19 38.78%	22 44.90%	3 6.12%	4 8.16%	1 2.04%	49
					Total Resp Skipped	ponses 49

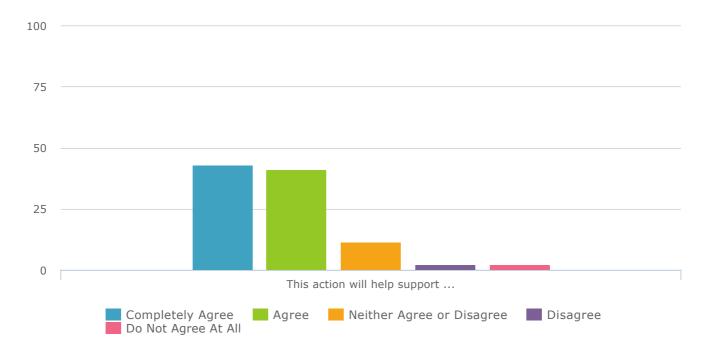
 $5. \, Action: Ensure \, communities \, retain \, their \, sense \, of \, place, \, including \, recognizing \, Native \, Hawaiian \, knowledge, \, culture \, and \, people \, first \, and \, then \, the \, multi-cultural \, diversity \, of \, each \, community.$





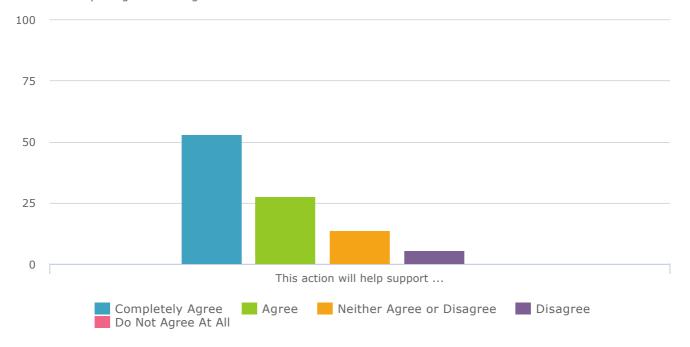
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	20 41.67%	19 39.58%	5 10.42%	3 6.25%	1 2.08%	48
					Total Resp Skipped	ponses 48

6. Action: Coordinate with the visitor industry and other stakeholders to provide employment that sustains families on Hawaii Island, proactively reinvests back into the local community and commits to uplifting Native Hawaiian culture, values, and customs.



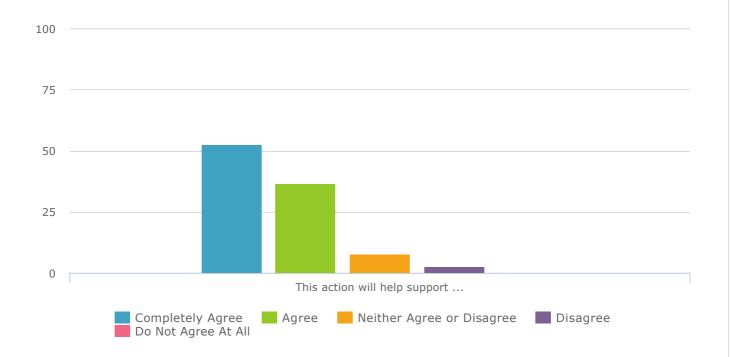
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	19 43.18%	18 40.91%	5 11.36%	1 2.27%	1 2.27%	44
					Total Resp Skipped	ponses 44

7. Action: Coordinate with the visitor industry and other stakeholders to provide employment that sustains families on Hawaii Island, proactively reinvests back into the local community, and commits to uplifting Native Hawaiian culture, values and customs to prioritize natural and cultural resources stewardship on Hawaii Island. Focus communities are: North and South Kona coastal and fishing communities.



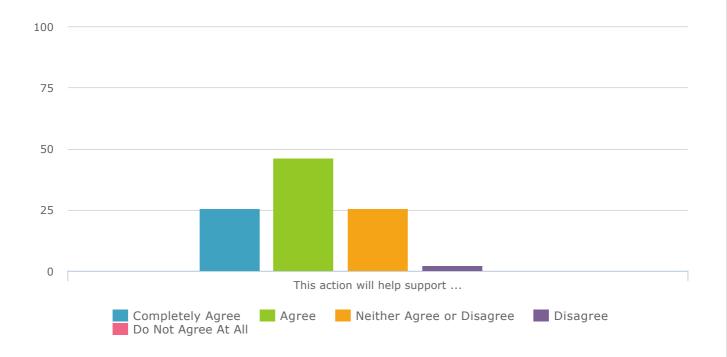
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Resp	onses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	19 52.78%	10 27.78%	5 13.89%	2 5.56%	0 0.00%	3	36
				_	Total Resp	oonses	36
					Skipped		24





	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Respo	onses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	20 52.63%	14 36.84%	3 7.89%	1 2.63%	0.00%	3	8
					Total Resp	oonses	38
					Skipped		22





	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Respo	onses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	10 25.64%	18 46.15%	10 25.64%	1 2.56%	0 0.00%	3	9
					Total Resp	onses	39

10. What other actions or critical components should be considered for the Hawaii Island

Destination Management Action Plan?

Count Response

- create large gathering areas for music/festivals
 - leave local beaches difficult to access (don't improve dirt roads)
 - increase the area and accessibility of state parks, create trail systems and exercise areas
 - consider implementing a conservation fee for arriving tourists (fund to be used for reforestation and reef protection), this draws importance to the issue and is common practice for many islands that depend on ecosystem/outdoor tourism
 - create public land spaces such as those on the mainland where camping, adventuring, and reasonable gathering are both legal and free
 - make the resorts responsible for funding convenient, affordable housing and transport for their employees (reduce pressure on the state so they can direct housing and transport funding towards the general public)
 - create a reliable, sustainable, public transport system (this could reduce local pollution and rental cars)
 - protect the rights of local people to run short term and transient rentals (airbnb), this supports the property owners and a network of local cleaning/maintenance workers while giving tourists a more genuine experience

Thank you for this opportunity to give input!!!

- Much thought must be given to the current tourism focused infrastructure, mainly condos and timeshares, and how they should be repurposed to support local housing needs.
 - It should be clearer that we want to see a DECREASE in the number of arrivals on Hawaiʻi island. Its to much. We/kanaka ʻōiwi should be free to visit and engage with our wahi pana without feel like weʻre on parade or on show for the visitors. This also pertains to mainland residents who come to Hawaiʻi island for 3 months out of the year and call themselves "local". Theyʻre even WORSE than many visitors. The feel like their second or third home in Hawaiʻi entitles them to an opinion about what is best for our Hawaiʻi. NO it does not! Both of these groups make very minimal attempts to truly learn about and from Hawaiʻi nei and they should not be welcomed here.
 - This DMAP should be WAY MORE connected into sustainable agriculture and energy innovation investments in tangible ways. HTA and the County of Hawai'i should be looking at ways that sustainable tourism industry loops can be made and maintained. An example would be 80% of all food sold or distributed by tourism businesses must be locally and sustainably harvested.
 - The DMAP/HTA should prioritize local access to sites (recreational and subsistence gathering sites).
- Active and ongoing communication between the industry, local government, communities and cultural practitioners/ Kapuna to share perspectives, identify need areas and opportunities for collaboration and action.

Leverage the visitor industry to help support diversifying the economy ie. film industry, conservation of land and ocean, etc. Opportunities with agriculture, bring hotels, land planners, government and farmers together to develop long range crop strategies to allow farmers to make a living while shifting production to more reasonably priced, locally grown products.

Deficiencies in public transportation and affordable housing continue to plague residents of this island (visitor industry workers and others).

Review and update the Hawaii County CEDS (Comprehensive Economic Development Strategy) benchmarking other successful destinations and communities and import best practices to improve speed to market results.

- 1 Allocate TAT to Counties or community grants
- Aloha All-- The Management Action Plan omits any mention of AGRI-TOURISM (Now "Agritourism"), which is a historic and increasingly crucial component of Hawai'i Island and Hawai'i State life. This is especially true during this extended pandemic that has seen a pivot to redistribution of farm products directly to consumers and expansion of Community Service Agriculture ("CSA") methods of food distribution through food hubs. I urge you to start by looking at the Hawaii Farmers Union United ("HFUU") website at: hfuuhi.org, click on "About" and then "Policy". See Policy #14 "Agri-Tourism."

 Mahalo, David S. Case, HFUU Secretary (808) 494-9588 or casedavids@gmail.com
- Better signage to make tourists aware of how to interact with our environment in a pono way. More DLNR enforcement on beaches such as Honaunau where tourists chase dolphins.
- Collecting fees to invest directly into restorative practices such as reforestation, coastal rehabilitation, fishpond restoration, and other projects. Shifting the narrative is helpful, but our people need money to do the work that needs to be done to sustain our community and enhance tourist experiences.
- Community / resident education on the importance of tourism to the economy overall so they understand how much visitors pay toward areas that are important to them (GET and TAT education, keeps property taxes low in comparison to other destinations around the country).
- Create World-Class Hospitality Services program at Palamanui.
 Reduce, then eliminate, STVRs in residential areas.
 Public transport to key attractions, experiences, sites.
 Managed capacity at natural and cultural sites with voluntary fee structure.
 Use of diacritics on street names, road signs, and public signs in English and Hawaiian.
- Development of a cultural resource center where companies can access cultural education/practices to implement in business and community.
- Development of culture and education through an integrated multicultural approach that represents the population of the islands. (Pacific Islanders/ Oriental, Japanese, Korean, Chinese, Filipino, European)
- Each community reflects a different aspect of Hawaii. Please keep this in mind when creating any program. This is not a "one fit all" type of destination, this island is very diverse and need to be addressed when a plan is being considered.
- Educating visitors om th rue value of our Hawaii State Motto.

 Ua Mau Ke Ea O Ka Aina I Ka Pono

- foster and strengthen the concept of the big island as a fitness/active life style destination by incorporating all future infrastructure projects with this in mind: e.g. repair of main sewer lines with wider sidewalks for joggers, bicycles, and walkers along the most scenic route.
- Hawaiian run non-profits and organizations are funded first. Projects must be strictly audited for proof of positive environmental impact, and the body should offer guidance on priority project types.
- How does the County hold visitors accountable if they do not abide by the plan to ensure public safety?
- In the area of "Respect for Natural and Cultural Resources" the plan does a good job making considerations for marine life, but is a little lacking in considerations for native terrestrial species. I'm thinking it would be great to also explicitly include stewardship and education on how to co-exist with native wildlife and enjoy them responsibly. For example, being alert on country roads where Pueo may be hunting, properly disposing of fishing line or trash that could otherwise end up entangling shorebirds and seabirds, and not feeding Nene (and also not feeding invasive/injurious predators like mongoose and cats).

In the area of "Strengthen Tourism Contribution", I like the effort to "identify partners/programs through which visitors may authentically engage and contribute back to Hawai'i Island through volunteer opportunities". I'm sure you are already planning on doing this, but I wanted to stress the importance of choosing the organizations that contribute towards protecting the cultural richness, biodiversity, and environmental resources of our state.

Hawaii is a biodiversity hotspot with so many unique species not found anywhere else on the planet, and this should also be highlighted and celebrated in the plan.

- Increase marketing of special events on Hawaii Island that are culturally important: Merrie Monarch is well-known, but their are many other events that are not as well publicized: World Peace Festival, First Fridays, etc.
- Increase taxation of externally owned tourism businesses by 25%. Require every tourism dollar to go through our 12 local credit unions
- 1 Information before travel..distribute through airlines, travel agents, cruise ships.
- long-term planning; develop infrastructure before construction; invest in transportation that is needed in 10 and 20 years
- 1 MAKE SURE ALL TOURIST SIGN AN AGREEMENT THAT IF THEY DAMAGE ANY LAND THEY ARE RESPONCPLE FOR "ALL" DAMAGES
- Proactively reducing our dependence on tourism and becoming more sustainable with energy and agriculture.
- 1 Promote voluntourism to benefit the economy and environment.
- The Hawaiian language translation is very important to our communities, however, we must include this practice with visitors. The map provided on airlines should include the list of important Hawaiian words to new visitors. Educate the visitor upon their arrival is key.

Daily, weekly, monthly, and yearly cultural programs should have additional funding

for their budgets. The funding of nonprofit cultural organizations is essential through 2022. Events must continue in a capacity either virtual or with distance setups are allowed. Native Hawaiian cultural

programs are facing decreased funding and there must be a way to ensure their sustainability.

- The history of how Native Hawaiians were illegally invaded by the United States of America should be shown in a video.
- Tourism fees for visitors. Park fees for visitors. Increased property taxes for non residents, second home owners. Stop illegal vacation rentals!!!! There are so many in residential areas. Use fees to fund enforcement.
- Work with part-time residents and developers of projects catering to this segment to ensure compliance with laws and ethos of Hawaii Island. There appears to be flagrant disregard of shoreline access laws that frustrate and infuriate local community —- and to date nothing has been done to remedy this disconnect
- You've made the assumption that there is a huge rift between locals and tourism. I think your premise is mostly incorrect.

Total Responses	29
Skipped	31

11. What geographic areas, regions, or sites need to be managed more intentionally?

Count Response

- 1 1) All ocean resources, especially highly used inlets and bays
 - 2) Hiking trails
 - 3) Mauna Kea and Mauna Loa-- but let's not go there. Hmm, maybe that's a good idea for a while.
- 1 2 Step (overcrowded)

Downtown Kona/Alii Drive (parking issues during high tourist season, lack of public transport, make it more walking/biking friendly, encourage frequent events like the artisan night market to give local artists and musicians an audience with tourists [after COVID is less of an issue])

- 1 A) all areas related to water activities
 - B) areas designated for waste management
- 1 ALL

1	ALL Of Hawai`i I Sacred
1	Beaches, snorkeling, surfing - Safety for all. Also Petroglyph parks. Fishing spots?
1	Coastal areas. Dolphin and other marine animals need to be protected, fund enforcement and fine violators.
1	Green sand beach access. Pololu Valley Mahukona
1	Honaunau Bay, Captain Cook Monument.
1	Ka Lae - South Point
1	Kailua Pier; Kahaluu Beach, Alii Drive
1	Kealekakua Bay / Cook Monument, Hookena Beach, Magic Sands Beach area, Kahalu'u Beach park
1	Maintenance of existing infrastructure Countywide would be first step: every park/point of interest is overused - from Akaka Falls to Keauhou Bay. Keauhou Bay is probably the most egregious example of mutilated cultural history
1	Our parks and harbors
1	Parks and recreation, trails, beaches near commercial areas and cruise landing locations. (why should they look like industrial zones?).
1	Pololu Valley
1	Pololu Valley (Kohala): Parking is very limited with no turnaround, no bathroom facility, no place to put trash so people are leaving their trash. Waipio Valley (Honokaa): Being Pono to the community. Having a map signage or map available to visitors (similar to the Volcanoes National Park) reflecting where you can go
1	There is a blatant over-interaction with commercial boat charters dumping tourists on resting pods of spinner dolphins, especially off Kona. This harms the dolphins during the resting time. Many captains get too close to humpback whales. The visitors bureau frequently shows people swimming w/dolphins, and that is not pono. Our poor manta rays are also taking quite a hit with hordes of people jumping in to see them.
1	There will be a reduced number of visitors, due to financial changes to personal incomes. The number of visitors will be reduced for at least 18 months to 24 months. West Hawai`i and East Hawai`i businesses will struggle to keep their doors open, just with the number of visitors until the vaccine is worldwide. The small businesses throughout Hawai`i Island will find life challenges to stay open. A possible way is to spend funds to enhance locations of all small businesses with an airport guide of small towns, and commerce areas. Not advertising each business but locations where shops, restaurants can be found. Yes, there are magazines that advertise, but now we need to help this along so each small town is included.

1	Two Step. Have educators there to promote reef safe practices and mindful wildlife viewing - particularly towards spinner dolphins that frequently visit the bay.
1	Volcano, Kahaluu
1	Waipio Valley
1	Waipi'o Valley, Hilo (Banyan Drive), Ali'i Drive (Kona), Volcano, South Point, Mauna Kea
1	Waipio Valley, Summit of Mauna Kea, Volcano National Park,
1	West Hawaii public beaches- Kahalu'u especially.
1	Whichever areas are flooded with social media postings and being wrecked because of that. Total Responses 26 Skipped 34

12. Are there geographic areas, regions, or sites where entry should be restricted and specific requirements should be fulfilled in order to gain access? If so, which areas should be restricted? What should be the requirements for entry?

Count Response

1	absolutely not
1	Access should be restricted to Mauna Kea except for scientific and cultural purposes for at least a year to respect everyone's interests.
1	DO NOT ALLOW TOURIST ON RESTICTED AND PROTECTED LAND
1	Honaunau Bay, Captain Cook Monument.
1	I don't think restricted entry is the answer, I think better training into pono practices by both the local residents and tourists are necessary.
1	Maybe Waipio Valley until the County can assure more road safety.
1	Milolii. By invitation. Permit?
1	Native Hawaiians sacred sites and environmentally sensitive locations.

1 No restrictions but education about Pono Land values would be positive for the visitor and the local resident. 1 Papakōlea should be restricted to hikers only 1 Perhaps and environmental impact report should be conducted to determine capacities. Pine Trees 1 1 Public and tourist access should be gained for the mountain side. There are very few public trails or spaces mauka particularly along Kona coast. Creating a public space and trails would share the diversity of our plant life and provide a non-beach destination for adventurous tourists who want to get out of the sun. I don't feel that further restriction are needed currently. 1 Teach Sacrednesss The restriction is a tough policy unless it is widely understood. To protect coral 1 reefs, to protect wildlife and natural resources is important. The camping of our parks should be restricted to visitors, at least until we pass the COVID-19. Basically, our Parks are overused now, and their recovery is now. There are companies that want to capitalize on camping for visitors and this is wrong. RV's should be permitted with strict regulations, or not allowed. Any allowance of camping to visitors should have to volunteer to clean the parks, and plant native vegetation. Save our natural resources each day. 1 Waipio ... only tours registered guides , kama'aina days for surfing, visiting with friends and relatives. Green Sand area..also only registered tours or kama'aina with appropriate vehicles. 1 Waipio Valley and areas in the valley including Hi'ilawe Falls. 1 Waipio Valley should not be a tourist attraction. This area should be accessed by those who live and work in the valley. It's dangerous when tourists come with their rental cars and cause problems because they don't have a 4x4. 1 Waipi'o, Entry fee, daily census quota, educational/ awareness component. 1 Yes, look at putting capacity restrictions on travel to Waipio Valley. Is it safe for cars and pedestrians to use the same narrow road? If someone is going to walk down into the valley - can we set limits on numbers, times of day, or days of the week? 1 Yes. Specifics should be addressed by someone more knowledgeable than I Total Responses 21 Skipped 39

13. Any other comments?

Count Response

- designate more areas as rent free/low cost 'creativity centers' so big islanders can show their creativity and stimulate job growth while creating more tourist attractions
- Enforce existing laws!!!! Stop illegal vacation rentals, create an enforcement team. Make sure staff of these illegal operations are on the books.
- 1 Has Hawaii Island identified or determined what a "sustainable" model is so everyone has the same goal in mind. Not everyone may have the same definition of sustainable.
- Hawaii is strategically situated between East and West to bring the best of both worlds to the visitor experience. Covid19 has changed everything, people are looking for peace, health, beautiful nature and a return to normal. It is the duty of the local population to understand the relationship between us and the environment and create a unique experience of our relationship.
- I am enthusiastic and optimistic about this DMAP process. The tension between the visitor industry and residents has been percolating for years and it is time that we all work together to develop a long range, strategic, realistic, balanced plan that provides benefits for all stakeholders.
 - The fist step is communication and once input has been collected, we need thoughtful and capable leadership (government, community and business) to develop, implement and manage/ sustain the plan. All paddles in the water!
- I have concern about the impact social media has had on visitors trespassing on privately owned lands to access places like Narnia Falls in Hilo, streams in Kamuela and waterfalls in Waipi'o. Visitors trespassing is an issue itself but requiring County services (such as rescue) when they run into trouble because they are unaware of the hazards in the areas is another.

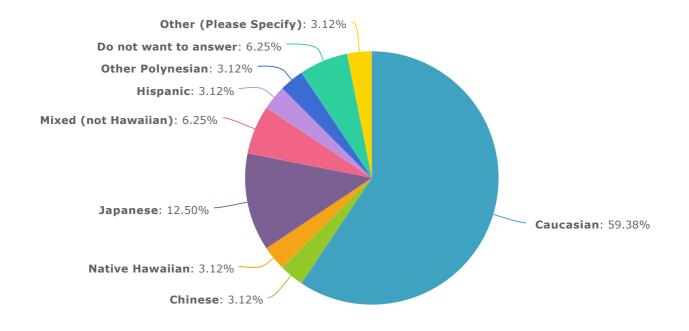
 How do we educate the visitors?
- 1 Mahalo for the chance to give input.
- PLEASE PROTECT ALL LANDS AND COMMUNITIES AND CULTURE FROM TOURIST A LOT OF THEM DO NOT CARE AND HAWAII NEEDS TO BE PROTECTED I HAVE NOT MOVED INTO MY HOME YET AND I AM COMING FROM NJ AND I KNOW HOW CRUEL AND SELFISH AND UNCARING PEOPLE CAN BE SO PLEASE PROTECT HAWAII THANK YOU
- Please seek comments from Native Hawaiians. You're asking for feedback from residents. That's a lot of people who have no connection to the island.
- SAfety of our residents should be our top priority. Enforcement of masks should happen...
- 1 Thank you for moving towards a model that respects and promotes the well being

1	Thanks again for a chance to communicate! Looking forward to seeing some changes in the way we manage tourism to keep local places local while giving tourists a genuine experience that benefits local people and businesses in a more sustainable way.			
1	The county and state have put all their proverbial eggs in the TAT basket and the GET it brings in. This has limited our workforce to service jobs and restricted income growth for our residents. Let's focus on other opportunities!			
1	The focus of this plan should not be centered on benefits for Native Hawaiians. It should be more broadly focussed towards benefits for ALL Hawaiian residents. Absolutely have more information and educational opportunities for visitors on cultural sites and Hawaiian history and culture. Encourage more community involvement in maintaining and improving cultural sites, parks and beaches. Making beach parks and trails more attractive and informative to visitors while improving the environmental impact of visitors and locals. Encourage community clean-up days to reduce the huge amount of unsightly trash (on Hawaii Island). Provide culturally oriented arrival information to visitors at airports and ports. Aim to make Hawaii a world class travel destination (compared to other international destinations it is decades behind with both infrastructure, environmental sensitivity, and tourism).			
1	The Tourism Industry is to be commended for considering this Destination Management Plan, but it's one thing to have a plan and another to actually implement it. I think Hawaii and specifically Hawaii Island will be a better place if we do.			
1	TOURISM IS OUR LIFELINE. We must continue with having Hawai`i Tourism Authority's guidance and support. The legislation should find new ways to fund them. The hotel tax has hit an extremely low revenue. The State of Hawai`i must find another source of funding for HTA. A tax that can be shifted from one that is already collected. Advertising for the State of Hawai`i is essential for our economy to grow. Federal funding should be considered as well. Senators and Representatives must receive funding to establish a growing economy from 2021 to 2023. Mahalo			
1	We need a local economy to meet our basic needs and a tourism economy to create prosperity			
	Total Responses 17			
	Skipped 43			

14. What is your ethnic background? If more than one, which do you

of native Hawaiian practitioners and culture!

identify the most?

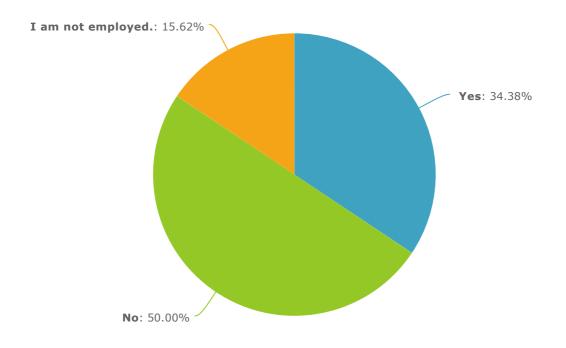


Caucasian	59.38%	19
Chinese	3.12%	1
Filipino	0.00%	0
Native Hawaiian	3.12%	1
Japanese	12.50%	4
African American	0.00%	0
Mixed (not Hawaiian)	6.25%	2
Other Asian	0.00%	0
Hispanic	3.12%	1
Other Polynesian	3.12%	1
Samoan	0.00%	0
Korean	0.00%	0
Portuguese	0.00%	0
Native American	0.00%	0

Do not want to answer	6.25%		2
mixed european/asian	3.12%		1
		Total Responses	32
		Skipped	28

15. Let's define the "visitor industry" as any business depending mostly on tourists or depending on other businesses working with tourists.

Is your most current/current job part of the visitor industry?



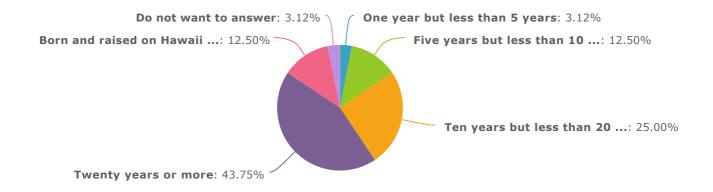
Yes	34.38%		11
No	50.00%		16
I am not employed.	15.62%		5
		Total Responses	32
		Skipped	28

16. If you are answering on behalf of an organization or business, please list its name.

Count Response

		Skipped	52
		Total Responses	8
1	The Eclectic Craftsman-Hawaiian gifts		
1	Sanctuary of Mana Ke`a Gardens		
1	National Park Service		
1	Middle Earth Pacific Advisors, LLC., DBA Kona Harp Ensemble		
1	Kanalani Ohana Farm		
1	HLTA, KCRA, Mauna Kea Resort		
1	Hawaii Farmers Union United		
1	Destination Hilo		

17. How many years have you lived on Hawaii Island?



Less than one year	0.00%		0
One year but less than 5 years	3.12%		1
Five years but less than 10 years	12.50%		4
Ten years but less than 20 years	25.00%		8
Twenty years or more	43.75%		14
Born and raised on Hawaii Island	12.50%		4
Don't know	0.00%		0
Do not want to answer	3.12%		1
		Total Responses	32
		Skipped	28