

# Untitled

Current run (last updated May 7, 2021 8:21am)

# 7

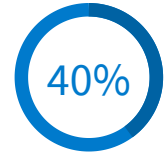
Activities

# 103

Participants

# 93

Average responses



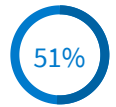
Average engagement

## Share 1 word that expresses your thoughts and feelings about tourism on O‘ahu



### Responses

- Burden
- TOO-DEPENDENT
- Unsustainable
- Management
- jobs
- Need for safety
- Wary
- Anxiety
- disrespectful
- sensible tourism
- Stifling
- Desperate
- Overloaded
- No investment in "product" natural resources
- Extractive
- Not thought through
- Destructive
- Reset!
- Vital
- Burden
- Fearful but hopeful
- driver for good
- Economy
- necessary-evil
- Disrespectful
- Too much
- Life'sblood
- Sustainable
- Too much
- Important
- Too much
- Irritating
- pollution
- Complicated
- Excessive
- overdone
- Crucial
- Inconsiderate
- Too-Much
- Recovering
- Crowded
- Too much
- Overcrowded
- Overused
- Overwhelming
- traffic
- opportunity
- unsustainable
- Necessary
- Overuse
- Too-much
- Hopeful Concerned
- Important
- Over-capacity



Engagement

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Responses

# What does "Mālama Ku‘u Home O‘ahu" and the idea of mutually beneficial tourism look like to you?

“ I appreciate the effort on a complex problem. The goal, to use Chomsky's term is to "manufacture consent" in a complex environment with a lot of variables at play. The issue is that dissent by nature is messy and the process that has been designed has the illusion of granular input

## Responses

I appreciate the effort on a complex problem. The goal, to use Chomsky's term is to "manufacture consent" in a complex environment with a lot of variables at play. The issue is that dissent by nature is messy and the process that has been designed has the illusion of granular input but the result .There is no opportunity for a robust, open and a productively contentious community debate. Part of that is the result of the tools being used and part of it is related to the panel of presenters, who present a unified and "manufactured" point of view.

Is there any consideration to coordinate these HTA initiatives with the Ecotourism Summit initiated by NOAA pre-pandemic?

Where can we get other island action plans?

Protecting natural resources from overtourism and using tourism fees and parking restrictions to control number of users

What percentage of revenues from tourism per year are spent on visitors???? How much to support services for residents?

Keep tourists out of our residential housing.

If we don't care to recycle, they won't care. And not just hotels, I'd love to see recycling bins on the streets.

Managing impacts    honest identification of impacts

As simple as helping to reduce waste while visiting or helping to recycle. Would be great to show that we care about recycling in Waikiki where currently everything is just thrown into garbage cans.

We need numbers on the average electricity use, garbage created, etc per tourist.

concentrating visitor activity    Lower annual visitor numbers

higher spending visitors    Mutual respect

Circular economy

EDUCATE VISITORS TO BE PART OF COMMUNITY

A visitor or returning local helps to better the 'Aina during their stay- as silppe



Engagement

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Responses

## Responses

Residents first

Money Stays home!

Limit by lottery

Realistic

Tourism will never be beneficial as long as we allow it to continue as it has

Acknowledge Native Hawaiians as integral

Reducing the number of commercial activities on north shore beaches

Improve facilities for everyone

Better maintained public spaces. Traffic control. More public transportation. Limits on use. Cultural awareness and education.

Tourism is catalyst for other sectors

Less partiality to Military and foreigners

Stop marketing Hawaii

control the number of flights, vacation rentals, rental cars and hotel rooms.

Financial profits towards Cultural and NATural stewardship

Respect

A moratorium of tourism and the opportunity for our native and local people to restore this 'āina before opening up the opportunity for visitors to come. Restoring our food sources and conserving our water usage. Educating our people first. Educating those who wish to visit and also allowing them opportunities to help mālama and restore this 'āina

Properly account for tourism impacts and have them pay for it

Look totally at Hawaiian values

NO visitors in our communities airbnbs and vrbos

Place-based tourism

HTA needs to agree to cut tourism in HALF - 10 m was not pono - 5 mill might be

Tourism by nature is not beneficial to the host

## Responses

We are all in it together

inviting the hotel industry to take 'ownership' of the solution

Private sector needs to change their values away from short run profitable

Attract higher quality visitors over quantity.

Stiking a balance between caring for and sharing our islands.

Educating our visitors and benefitting from their reciprocity

sustainable tourism, take care of resources

Wealthy tourists only - like Bhutan

Ecotourism

Residents and Aina benefit from tourism. Industry is in right relationship and works for Hawaii not purely to extract profits and leave us residents having to foot the bill for the costs that are externalized by industry

Malama gives us the opportunity to manage the destination. Creates an engagement vs transaction with visitors.

Balance

Balance

Green fees

Limit visitor (numbers) to heavily impacted areas

You need to get the unions to play ball.

Respect for place

Educating visitors how to Mālama our home

Quality of Life

leaving the place better than when you came

No more performative committees

Hawai'i's community & environment thrives with a strong, right-sized hospitality industry

Ensure tourist \$ get reinvested in hot spots and communities - directly.

Balance

Aloha 'āina and LIMIT visitors to allow our 'āina to breathe.

Less tourists, more education and money to preserving fragile ecosystems.

prioritize our local residents

## Responses

Visitors should pay premium that goes to preserve the environment.

Economic impact balanced with environmental respect

Accountability

All residents and visitors taking responsibility

care for every stakeholders in this state.

Helping the land, people place first.

A more socially, economic and environmental sustainable model

Limit "fast buck" tourism businesses that trash the quality of life

Less visitors more giving back

Asking the communities for input

A healthy balance for both.

Limiting rooms managing numbers enforcement

no longer seeking ever growing level of tourism

Limited numbers of visitors

Taking care of our beaches and parks and not overcrowding

including all socio-economic community members

We need to control tourism based on our values

ESSENTIAL

Residents first

Fewer tourists

Harmony in space and culture

Too much fluff, not enough substance

Visitors giving back to place

To be beneficial, need to control the numbers not just manage

Malama

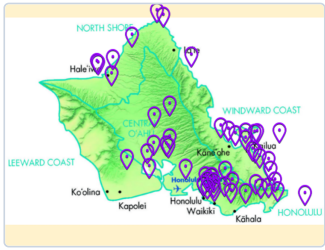
Aloha

Controlling the amount of tourists

Reciprocity

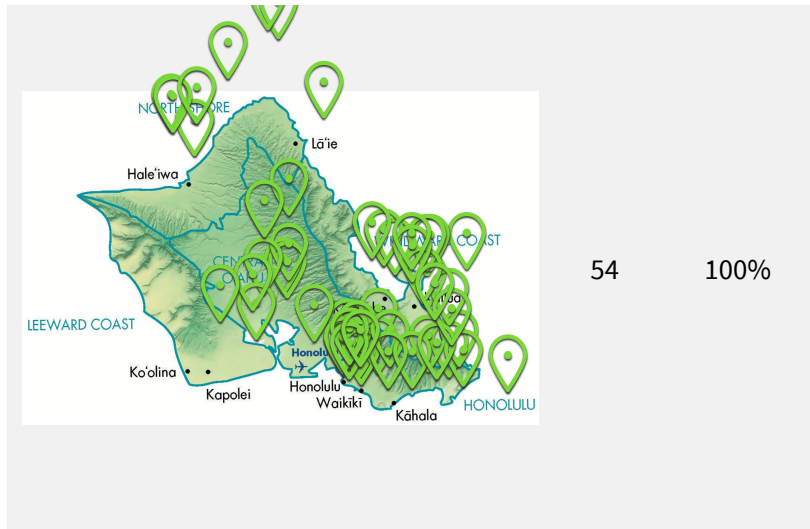
Nice thoughts can we get to how

Click on the map to show where you live.



Response options

Count Percentage

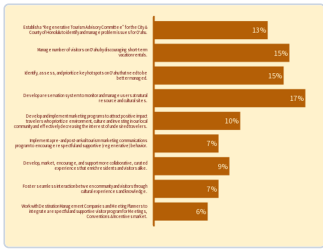


Engagement

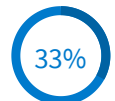
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Responses

**Select actions you believe will lead to a mutually satisfying resident and visitor experience AND preserve or boost economic benefits on O‘ahu. (Use as many or few responses as you like.)**



Response options	Count	Percentage
Establish a “Regenerative Tourism Advisory Committee” for the City & County of Honolulu to identify and manage problem issues for O‘ahu.	21	13%
Manage number of visitors on O‘ahu by discouraging short-term vacation rentals.	25	15%
Identify, assess, and prioritize key hotspots on O‘ahu that need to be better managed.	24	15%
<b>Develop a reservation system to monitor and manage users at natural resource and cultural sites.</b>	<b>28</b>	<b>17%</b>
Develop and implement marketing programs to attract positive impact travelers who prioritize environment, culture and investing in our local community and effectively decreasing the interest of undesired travelers.	16	10%
Implement a pre- and post-arrival tourism marketing communications program to encourage respectful and supportive (regenerative) behavior.	12	7%
Develop, market, encourage, and support more collaborative, curated experiences that enrich residents and visitors alike.	14	9%
Foster seamless interaction between community and visitors through cultural experiences and knowledge.	12	7%
Work with Destination Management Companies and Meeting Planners to integrate a respectful and supportive visitor program for Meetings, Conventions & Incentives market.	10	6%

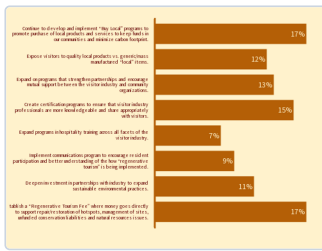


Engagement

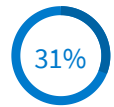
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Responses

**Select actions you believe will lead to a mutually satisfying resident and visitor experience AND preserve or boost economic benefits on O‘ahu. (Use as many or few responses as you like.)**



Response options	Count	Percentage
<b>Continue to develop and implement “Buy Local” programs to promote purchase of local products and services to keep funds in our communities and minimize carbon footprint.</b>	23	17%
Expose visitors to quality local products vs. generic/mass manufactured “local” items.	17	12%
Expand on programs that strengthen partnerships and encourage mutual support between the visitor industry and community organizations.	18	13%
Create certification programs to ensure that visitor industry professionals are more knowledgeable and share appropriately with visitors.	21	15%
Expand programs in hospitality training across all facets of the visitor industry.	10	7%
Implement communications program to encourage resident participation and better understanding of the how “regenerative tourism” is being implemented.	12	9%
Deepen investment in partnerships with industry to expand sustainable environmental practices.	15	11%
<b>Establish a “Regenerative Tourism Fee” where money goes directly to support repair/restoration of hotspots, management of sites, unfunded conservation liabilities and natural resources issues.</b>	23	17%



Engagement

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Responses



### What other important Anchor Actions should HTA consider?

“ Continue to improve visitor education on Hawaiian culture and scenic places ”

“ 1. Anchor the Plan around a target-cap of 5 million - make the target clear and transparent - act around that goal - otherwise there is just no limit 2. Closure of

#### Responses

Continue to improve visitor education on Hawaiian culture and scenic places

1. Anchor the Plan around a target-cap of 5 million - make the target clear and transparent - act around that goal - otherwise there is just no limit 2. Closure of sensitive areas to tourists by day, time, seasons, conditions 3. Reduce car rentals by half - the traffic is insufferable - they can utilize group transport.

Green hotel certification

AAEF rubric to be applied to review major contracts. Ie: Brand messaging contracts

copy bhutan

It is constantly cautioned that raising tax to support maintenance and improvements on the island will reduce demand - yet demand has grown exponentially. We should not hesitate to fund needed programs, and if this reduces burden on the islands, that is a benefit.

go back to being a "luxury destination" fewer people who spend more \$\$ keep our economy going..

Investing \$ in community initiatives to steward their special places.

Support Hawaiians to gain better socioeconomic outcomes

Increase enforcement and fund adequately enforcement at county and state level

Community buy in of these concepts is important. For locals, we don't want to feel less important than the visitors.

openly and honestly address the challenges with homelessness and communities that have been economically disadvantaged

There are many that don't speak to me - I do not need tourists to share my cultural values. I would love tourists that want to shop at designer boutiques all day and never leave Waikiki. I think they just need to manage numbers that go beyond resort areas into our communities and the recreation resources that locals use.

Educate visitors via digital platform. Ocean Safety 'Ohana has a plan.



Engagement

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Responses

## Responses

Have visitors participate in 'āina cleanups and other actions of giving back to the community(s)

invest more tourist income into natural resource restoration

Indigenous ag certification to leverage visitor industry purchasing power to invest in aina based ag

Limit the number of visitors and tours a day especially turtle beach turtle

Engage smaller vendors/organizations for a more immersive visitor experience.

Hotel asset management companies / Investors / Asset Managers commitment

Reduce property taxes of companies and individuals who invest in HTAs plan

Limit visitors

Completely stop marketing and focus on education.

Better travel rates to locals to go off island during peak tourist season.

stricter enforcement of laws already in place regarding closures of certain areas of coastline like makua bay

Improve quality of life for residents

Encourage Locally owned tourism business

Truly understand your customer. What are tourists looking for in their visitor experience so we can bend their expectations to match ours

Moratorium on tourism - during covid we saw the regeneration of the 'aina occur without the fee.

Limiting arrivals to let locals enjoy the space they live in

Increase TAT until we reduce arrivals

Limit flights

Manage the number of visitors that come to the islands, talk about a reservation system for parks, we need a reservation system for communities.

## Responses

Engaging local students and youth in our shared cultural and natural resources, to build a shared understanding of their importance

More revenue going to native Hawaiians

Have legit power to exercise the destination management plan

Court visitors that help build alternative economic engines

Work with private industry for operate with true Hawaiian values.

limit number of rental cars

Limit rental cars on island

Please add safety in. People's lives are at stake.

Use control over hotel rooms, flights, marketing, etc to limit the number of tourists.

work with planning to limit number of hotel rooms

Actions need to be measurable and should be shared annually at public mtgs

Limit hotel rooms

Change the marketing message.

The uplift of native Hawaiians

Limit arrivals and limit car rentals

A moratorium on tourism to give locals and natives an opportunity to restore our resources and 'āina

Limiting hotel rooms

E

**"Hot Spots"- List areas/sites you feel are or may become over-crowded, too heavily impacted, or have other tourism related issues and should be managed more intentionally, if any.**

- " Farmers markets- KCC, Ward "
- " North shore "
- " Turtle beach on N. Shore "
- " Waikīkī "
- " Hiking and trail routes "

Responses

- Farmers markets- KCC, Ward
- North shore
- Turtle beach on N. Shore
- Waikīkī
- Hiking and trail routes
- future parks at Turtle Bay - City -Kawela, State -Kahuku Point
- Was crowded even with no visitors
- Blow hole
- Trailheads
- Donkey land
- Many hiking trails - too many people
- Makua Cave
- Laniakea Beach
- Punchbowl
- waikiki - it was beautiful during covid closures
- Sharks Cove and surrounding area. Corals and fish...
- Waimea bay all north shore beaches
- Yokohama lanikai pill box hike mokapu lighthouse hike  
Mokule'ia mokulua islands
- hiking trails
- Manoa falls trail
- "Turtle Beach." Waimea. Sunset Beach. Sharks Cove. Diamond Head. Tantalus.
- Kamehameha Highway itself.
- Everywhere on social media
- Waikiki!!
- Lanikai
- Koolina beach lagoons. The locals can't use them as they use to
- Sandy beach
- Hūnānāniho
- Sharks Cove Tide Pools.
- Manoa falls
- residential areas, neighborhoods
- Kailua Beach
- Kaena
- Pill Box trail
- Kaena
- Likeke waterfall
- Haiku stairs
- Kaena Point
- Ku'iliola Heiau Poka'i Bay
- Makapuu lighthouse trail
- Lanikai
- Diamond Head
- highways, roads, all our streets!
- nearly all hikes
- Makapuu light house trail
- North shore
- Rural Oahu Ko'olau Los north shore any place that is not waikiki



Engagement

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Responses

## Responses

Hanauma Bay    Laie    Any areas with wildlife.

All the North Shore and Koolauloa from Haleiwa to Kaaluu because of road.

North shore    Waianae    Leonard's

Engage community orgs and nonprofits like Ocean Safety 'Ohan, Na Kama Kai, Kanaka Climbers

Alii beach turtle snorkeling

Neighborhood trailheads island wide    Kailua

Crouching Lion    Laniakea kaena pt    Tantalus and it's trails

Turtle Beach, Waimea Bay. Diamond Head, Koko head, Hanama bay, Waimanalo Beach

Trails

HTATALK you're shit. Pick up ur head and make some change u donkeys.

North Shore - surfing spots    Waimanalo    All cultural sites

Kailua    Hanauma Bay    Diamond head    Lanikai. Kailua.

Makua    Waimea    Hiking trails    North Shore

Nanakuli, Waianae, Kapolei,    Kailua    Oahu

Waimanalo beach    Pill boxes & Kokohead stairs

Hanauma Bay

North Shore beaches and protected areas (Pūpūkea MLCD, State Parks, City Parks, Ka'ena NARS).

North shore    Keawaula    Any Heiau

Matsumoto shave ice    Lanikai    Waianae    Waimanalo

Northshore turtle traffic    Haunama Bay    mokuluas

Kailua    Yokohama

## Responses

Focus quality of product, service, experience. Cut the kitsch. Be models for cultural acceptance; truly living aloha with open minds and hearts and less

that was fucking terrible! You guys are returning to the norm.  
Fuck you