

# TRAVEL AGENCY BOOKING TRENDS

JULY 25, 2022



# Global Agency Pro

- HTA subscribes to Global Agency Pro, an online travel distribution system consisting of Travel Agency data.
- Global Agency Pro provides access to over 90% of the world's Travel Agency airline transactions.
- The database consists of five years of historical ticketing data and one year of advance purchase data.
- The information is updated daily with a recency of two days prior to current date.

# Global Agency Pro Index

- **Bookings**
  - Net sum of the number of visitors (i.e., excluding Hawai'i residents and inter-island travelers) from Sales transactions counted, including Exchanges and Refunds.
- **Booking Date**
  - The date on which the ticket was purchased by the passenger. Also known as the Sales Date.
- **Travel Date**
  - The date on which travel is expected to take place.
- **Point of Origin Country**
  - The country which contains the airport at which the ticket started.
- **Travel Agency**
  - Travel Agency associated with the ticket is doing business (DBA).

# Travel Agency Bookings to Hawaii for Future Arrivals\*

## Based on a 7-day Moving Average as of July 24, 2022

### U.S.



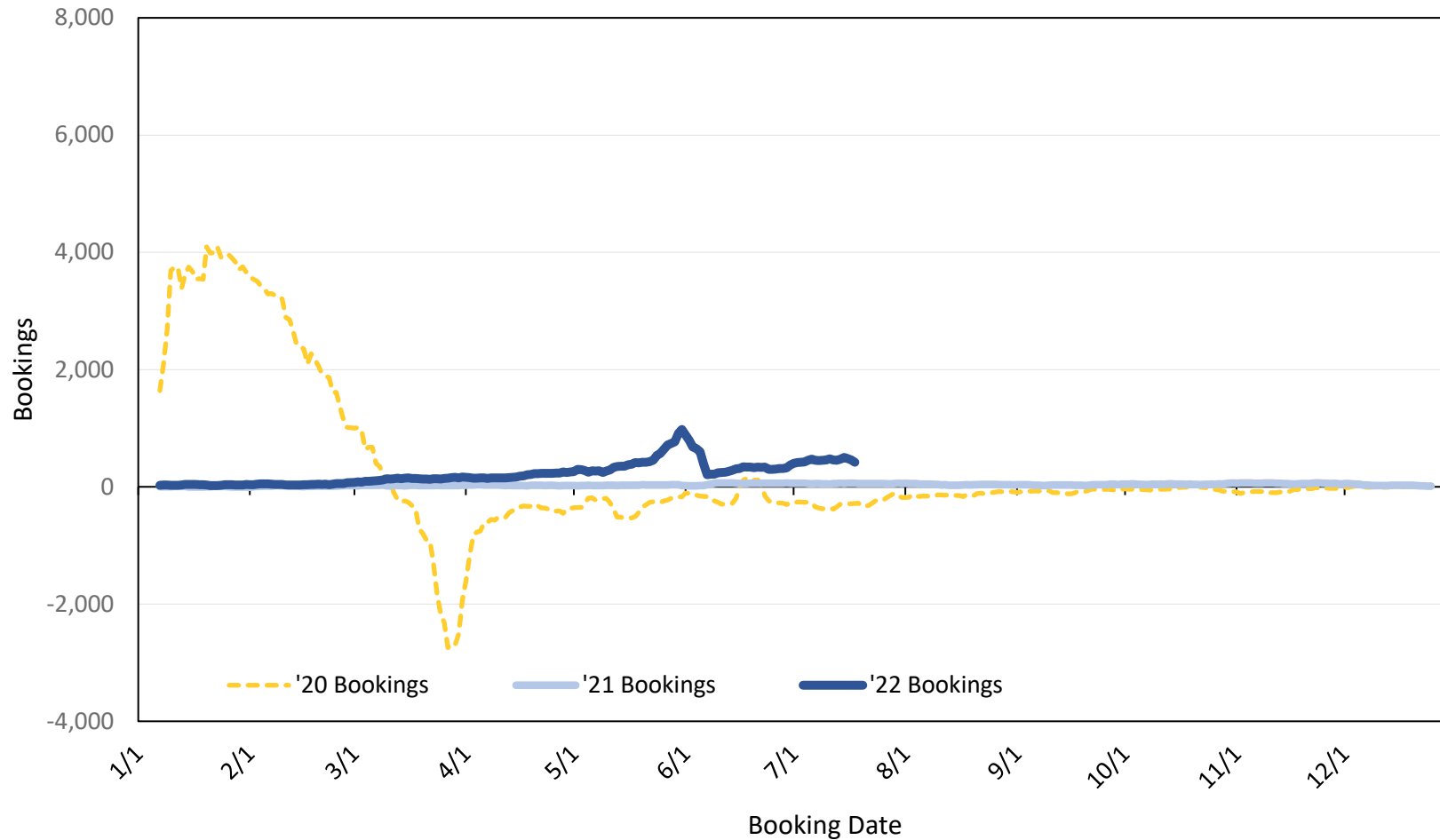
\*Future Arrivals refers to all 'future' arrivals relative to a given Booking Date.  
Source: Global Agency Pro

Update: Jul 24, 2022

# Travel Agency Bookings to Hawaii for Future Arrivals\*

## Based on a 7-day Moving Average as of July 24, 2022

### Japan

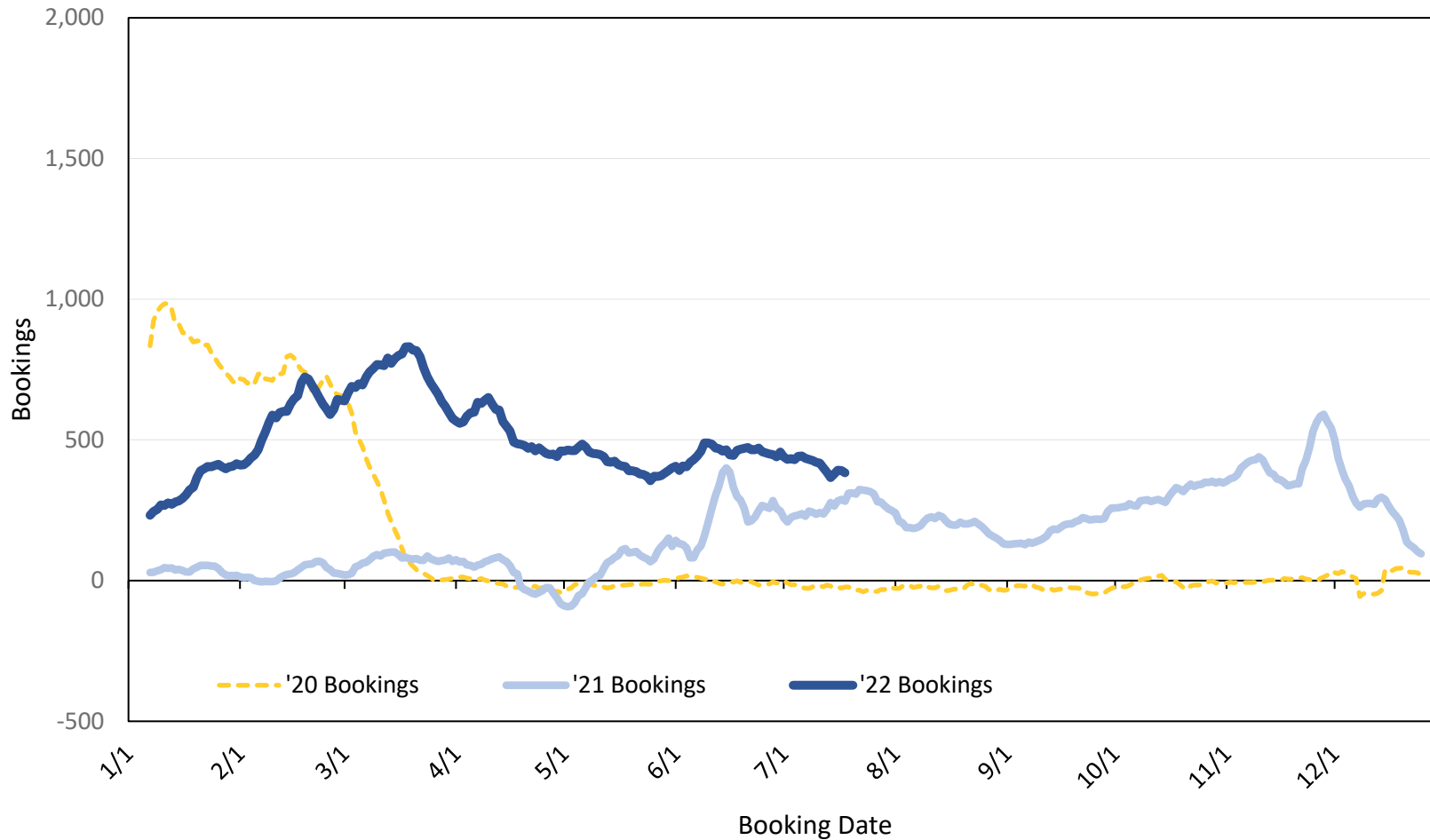


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# Travel Agency Bookings to Hawaii for Future Arrivals\*

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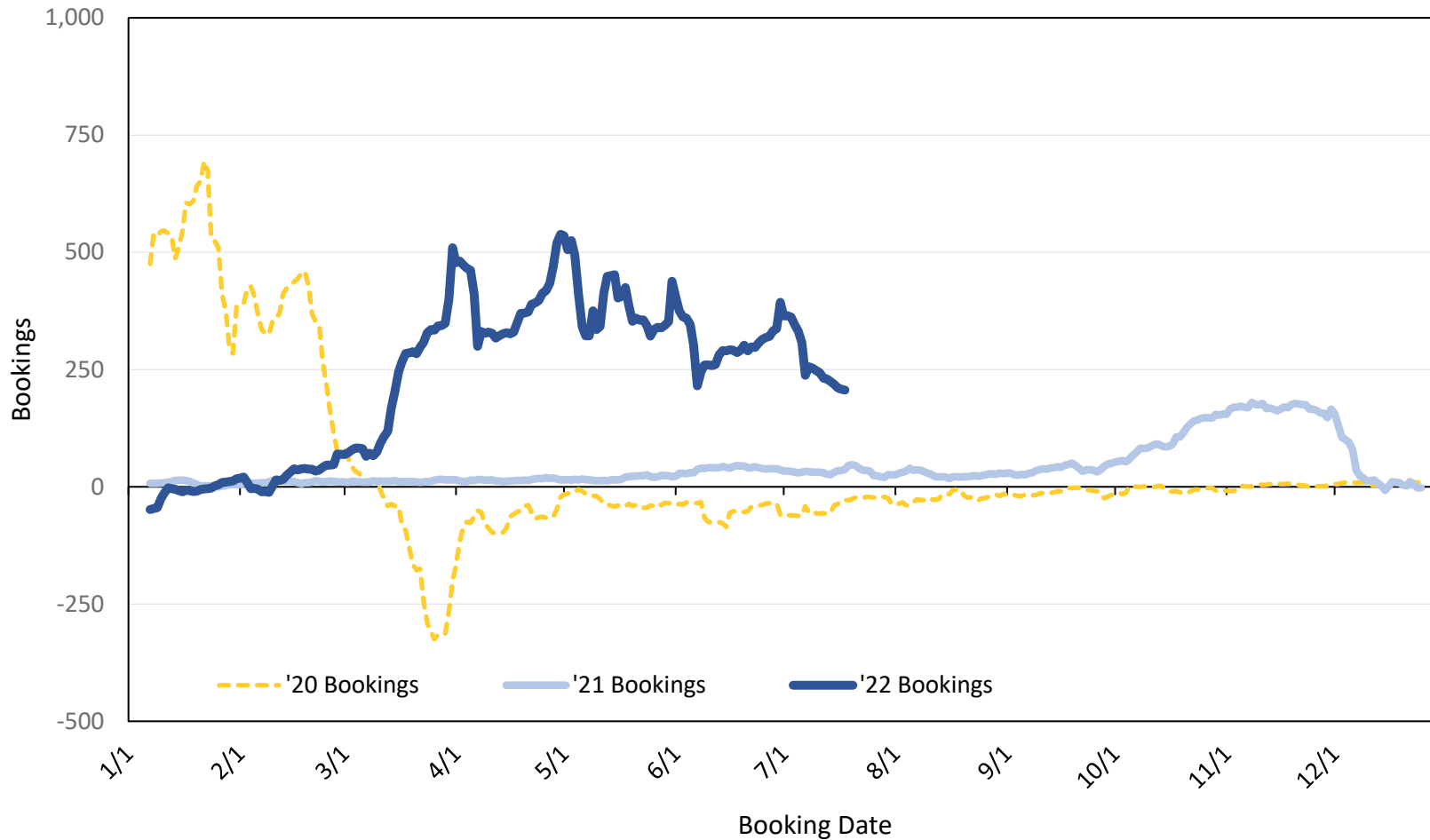
### Canada



\*Future Arrivals refers to all 'future' arrivals relative to a given Booking Date.  
Source: Global Agency Pro

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# Travel Agency Bookings to Hawaii for Future Arrivals\* Based on a 7-day Moving Average as of July 24, 2022 Korea



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Update: Jul 24, 2022

# Travel Agency Bookings to Hawaii for Future Arrivals\*

## Based on a 7-day Moving Average as of July 24, 2022

### Australia



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Source: Global Agency Pro

Update: Jul 24, 2022