



**HĀLĀWAI PAPA ALAKA'Ī KŪMAU
KE'ENA KULEANA HO'OKIPA O HAWAII'**

**HĀLĀWAI HŌ'EA KINO & MA KA PŪNAEWELE
HYBRID IN-PERSON & VIRTUAL MEETING**

**REGULAR BOARD MEETING
HAWAII TOURISM AUTHORITY**

Po'ahā, 'Aukake 25, 2022, 9:30 kak.
Thursday, August 25, 2022, at 9:30 a.m.

Kikowaena Hālāwai O Hawaii'
Papahēle 'Ehā | Lumi Nui A
1801 Alaākea Kalākaua
Honolulu, Hawaii' 96815

Hawaii Convention Center
Parking Level | Executive Boardroom A
1801 Kalākaua Avenue
Honolulu, Hawaii' 96815

E ho'olele 'iwā 'ia ka hālāwai ma o ka ZOOM.
Webinar will be live streaming via ZOOM.

E kāinoa mua no kēia hālāwai:
Register in advance for this webinar:
bit.ly/3waWVmJ

Ma hope o ke kāinoa 'ana, e ho'ouna 'ia ana ka leka uila hō'ōia iā 'oe nona ka 'ikepili komo hālāwai.
After registering, you will receive a confirmation email containing information about joining the webinar.

Hiki i ka lehulehu e komo ana ma ka hālāwai ma o ka Zoom ke hō'ike mai i nā 'ōlelo hō'ike ma o ka māhele nīnau a pane o ka Zoom.

Members of the public attending via Zoom may provide testimony through the questions and answer feature of the Zoom platform.

Papa Kumumana'ō
AGENDA

- 1. Ho'omaka***
Call to Order
- 2. E Mālama 'ia Ana Ke Kikolā E Kāheha Ai I Nā Lālā Papa Alaka'ī Komo A E Hō'ōia Ai I Nā Kānaka 'Ē A'e E Komo Pū Ana Me Ka Lālā Papa Alaka'ī Inā Aia Ma Kahi Ka'awale***
Roll Call to Announce Name of Participating Board Members and to Identify Who Else is Present with Board Member if Location is Nonpublic



3. *Wehena*
Opening Cultural Protocol
4. *'Āpono I Ka Mo'olelo Hālāwai*
Approval of Minutes of the July 28, 2022 Board Meeting
5. *Hō'ike O Nā Alu Like 'Ae 'Ia Ma Ka Hālāwai 'Ikepili A I 'Ole He Hō'ike I Ho'onohonoho 'Ole 'Ia E Ka Papa Alaka'i Ma Lalo O Ka HRS Māhele 92-2.5(c)*
Report of **Permitted Interactions** at an Informational Meeting or Presentation Not Organized by the Board Under HRS section 92-2.5(c)
6. *Hō'ike A Ka Luna Ho'okele Ho'okō/Ka Luna Kāko'o Ke'ena/Ka Luna Alowelo*
Reports of the Chief Executive Officer/Chief Administrative Officer/Chief Brand Officer
 - a. *No Ka 'Ikepili Hou O Ko HTA Mau Papa Hana Ma Iulai 2022*
Relating to **Update on HTA's Programs During July 2022**
 - b. *No Ka 'Ikepili Hou O Kā HTA Ho'oholomua 'Ana I Ka Papa Hana Ho'okele Loli*
Relating to **Update on HTA's Implementation of Change Management Plan**
7. *Hō'ike Na Ka OmniTrak Group No Ka Hopena Anamana'o Mana'o Mea Noho*
Presentation by the **OmniTrak Group on the Resident Sentiment Survey Results**
8. *Hō'ike'ike A Kūkā No Nā 'Ike A Kūlana Mākeke O Kēia Wā I Hawai'i A Me Nā Mākeke Ho'okipa Nui I Hawai'i*
Presentation and Discussion of **Current Market Insights and Conditions in Hawai'i and Key Major Hawai'i Tourism Markets**
9. *Hō'ike'ike, Kūkākūkā, A Kí'ina Hana No Ko HTA Mo'olelo Kālā O Iulai 2022*
Presentation, Discussion, and Action on the **HTA's Financial Report for July 2022**
10. *Hō'ike'ike, Kūkākūkā, A Kí'ina Hana E Hō'ano Hou 'Ia Ai Ko HTA Mo'ohelu O Nā Makahiki Kālā 2022 A 2023*
Presentation, Discussion, and Action to **Amend HTA's FY 2022 and FY 2023 Budgets**
11. *Hō'ike'ike A Kūkākūkā No Ka 'Ikepili Hou No Ko HTA Mau 'Imi Kālā 'Ana*
Presentation and Discussion on an **Update of Upcoming HTA Procurements**
12. *'Ikepili Hou No Ka Ha'awina Kālā 1.5 Miliona E Ho'oku'u 'Ia Auane'i No Ka 'Aelike Island Chapters*
Update of the **Pending \$1.5 Million Funding Deployment for the Island Chapters Contract**



13. *Hō'ike'ike, Kūkākūkā A Kī'ina Hana No Ko Ke Kikowaena Hālāwai O Hawai'i Palapala Hō'ike Kālā No Iulai 2022 A Me Ka 'ikepili Hou Ma Ko Ke Kikowaena Hālāwai O Hawai'i Papa Hana CIP 6 Makahiki*

Presentation, Discussion, and Action on the **Hawai'i Convention Center's July 2022 Financial Report and Update on the Hawai'i Convention Center's 6-Year CIP Plan**

14. *Ho'oku'u*
Adjournment

*** *'Aha Ho'okō: Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka Hawai'i Revised Statutes (HRS) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili a i mea ho'i e mālama kūpono ai i ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.*

*** **Executive Session:** The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to HRS § 92-5 (a) (2), § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; to consider hiring and evaluation of officers or employees, where consideration of matters affecting privacy will be involved; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

Ma lalo o ka māhele 531.5 o ka Budgetary Control Accounting Manual, Moku'āina 'o Hawai'i, he māhele ka 'aina awakea o ka hālāwai. E mau ana ka hālāwai ma loko nō o ka 'ai 'ana, 'a'ole ho'i ia he wā ho'omalolo.

Pursuant to Section 531.5, of the Budgetary Control Accounting Manual, State of Hawaii, lunch is served as an integral part of the meeting, while the meeting continues in session, and not during a break.

Kono 'ia ka lehulehu e nānā mai i ka hālāwai a ho'ouna mai i ka 'ōlelo hō'ike kākau 'ia no kēlā me kēia kumuhana i helu 'ia ma ka papa kumumana'o. Hiki ke ho'ouna mai i nā 'ōlelo hō'ike kākau 'ia ma mua o ka hālāwai iā carole@gohta.net, a i 'ole, e ho'ouna i ka leka i ke Ke'ena Kuleana Ho'okipa O Hawai'i, 1801 Kalākau Avenue, Honolulu, HI 96815 - Attn: Carole Hagihara-Loo. Inā pono ke kōkua ma muli o kekahi kīnānā, e ho'omaopopo aku iā Carole Hagihara-Loo (808-973-228,9 a i 'ole, carole@gohta.net), he 'ekolu lā ma mua o ka hālāwai ma ka lohi loa.

Members of the public are invited to view the public meeting and provide written and oral testimony on any agenda item. Written testimony may be submitted prior to the meeting to the HTA by email to carole@gohta.net or by postal mail to the Hawai'i Tourism Authority, 1801 Kalākau Avenue, Honolulu, HI 96815 - Attn: Carole Hagihara-Loo. Any person requiring an auxiliary aid/service or other accommodation due to a disability, please contact Carole Hagihara-Loo (808-973-2289 or carole@gohta.net) no later than 3 days prior to the meeting so arrangements can be made.



Hawai'i Convention Center
1801 Kalākaua Avenue, Honolulu, Hawai'i 96815
kelepona tel 808 973 2255
kelepa'i fax 808 973 2253
kahua pa'a web hawaiiitourismauthority.org

David Y. Ige
Governor

John De Fries
President and Chief Executive Officer

E like nō me ka 'ōlelo o ke Kānāwai 220, 'a'ole e mālama ana ke Ke'ena Kuleana Ho'okipa o Hawai'i i kekahi wahi ka'awale no ka lehulehu a lālā papa alaka'i e nānā a e komo ai i ka hālāwai ma ka ho'ohana i ka 'enehana komo hālāwai (ICT), no ka mea, hiki nō i ka po'e o ka lehulehu a lālā papa alaka'i ke nānā a komo pū ma ka hālāwai hō'ea kino.

In accordance with Act 220, the Hawaii Tourism Authority will not establish a remote viewing area for members of the public and board members to view and participate in meetings held using interactive conference technology (ICT) because there will be an in-person option for members of the public and board member to view and participate in the meeting.